# Information Architecture Specifications for Ford Sync & Let's Talk Co-Branded Site.

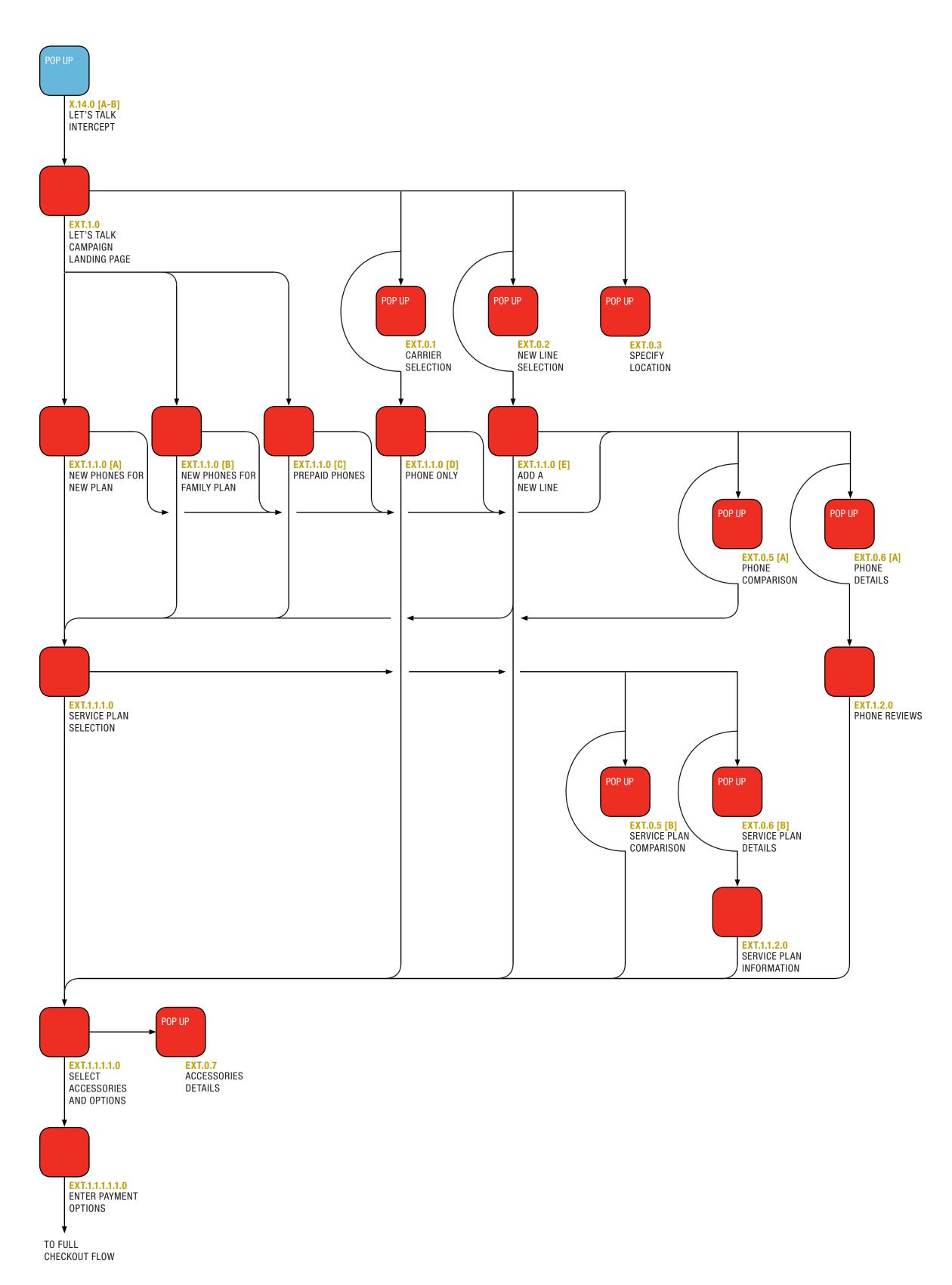
Draft Version 0.8

# 07 June 2007

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### site map



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### annotations



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#### PAGE ID **0.0.0** PAGE DESCRIPTION **GLOBAL NAVIGATION**

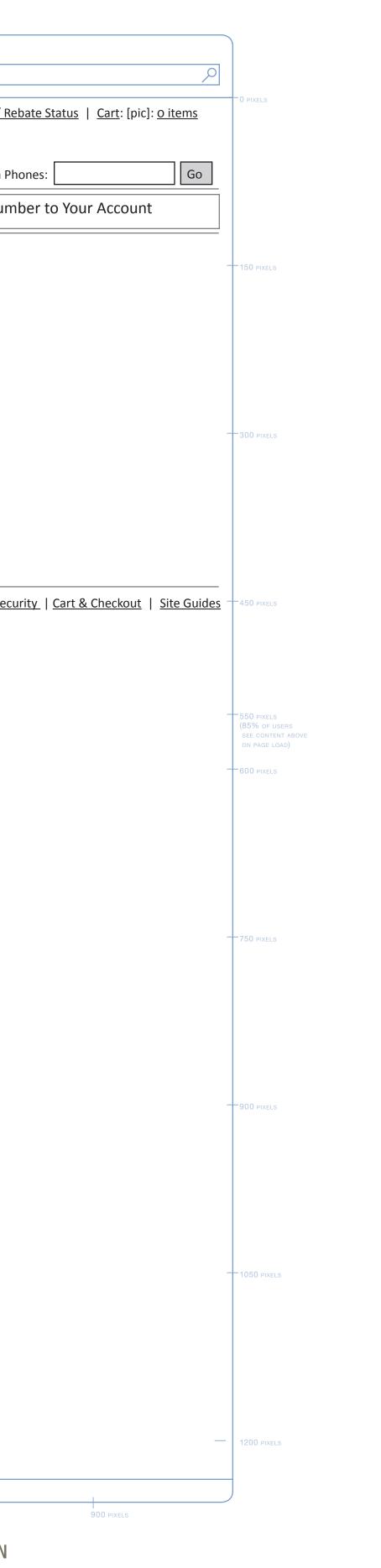
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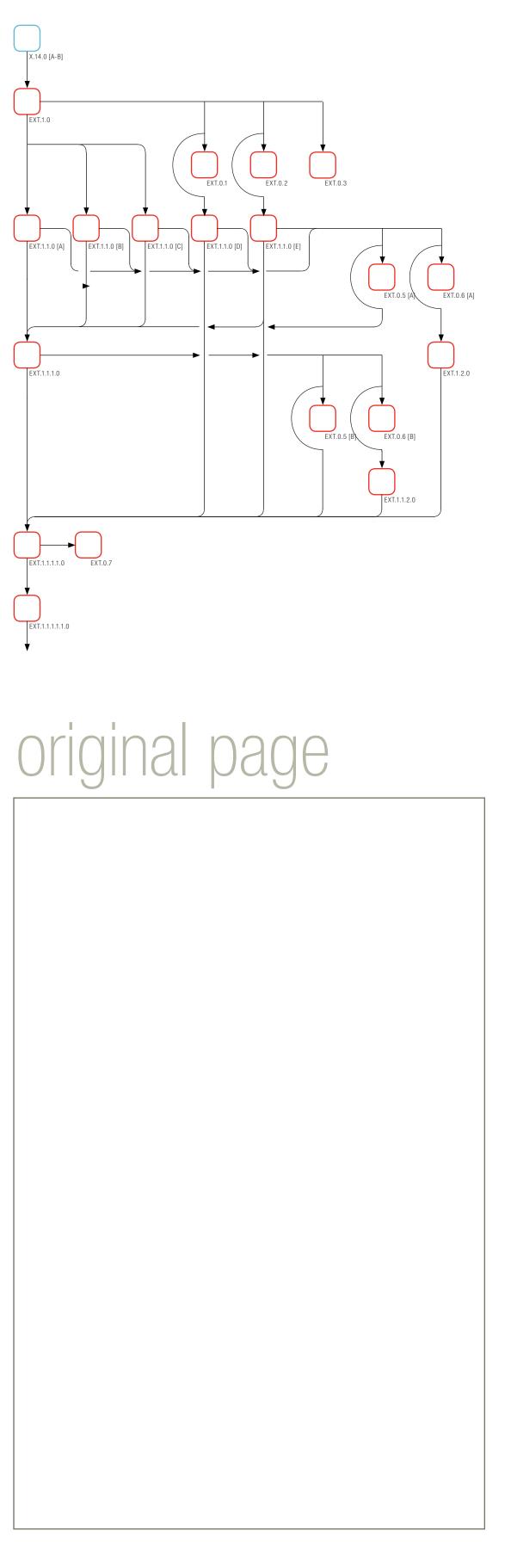
About Let's Talk | Contact Us | Ordering & Policies | Privacy & Security | Cart & Checkout | Site Guides

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location

### annotations



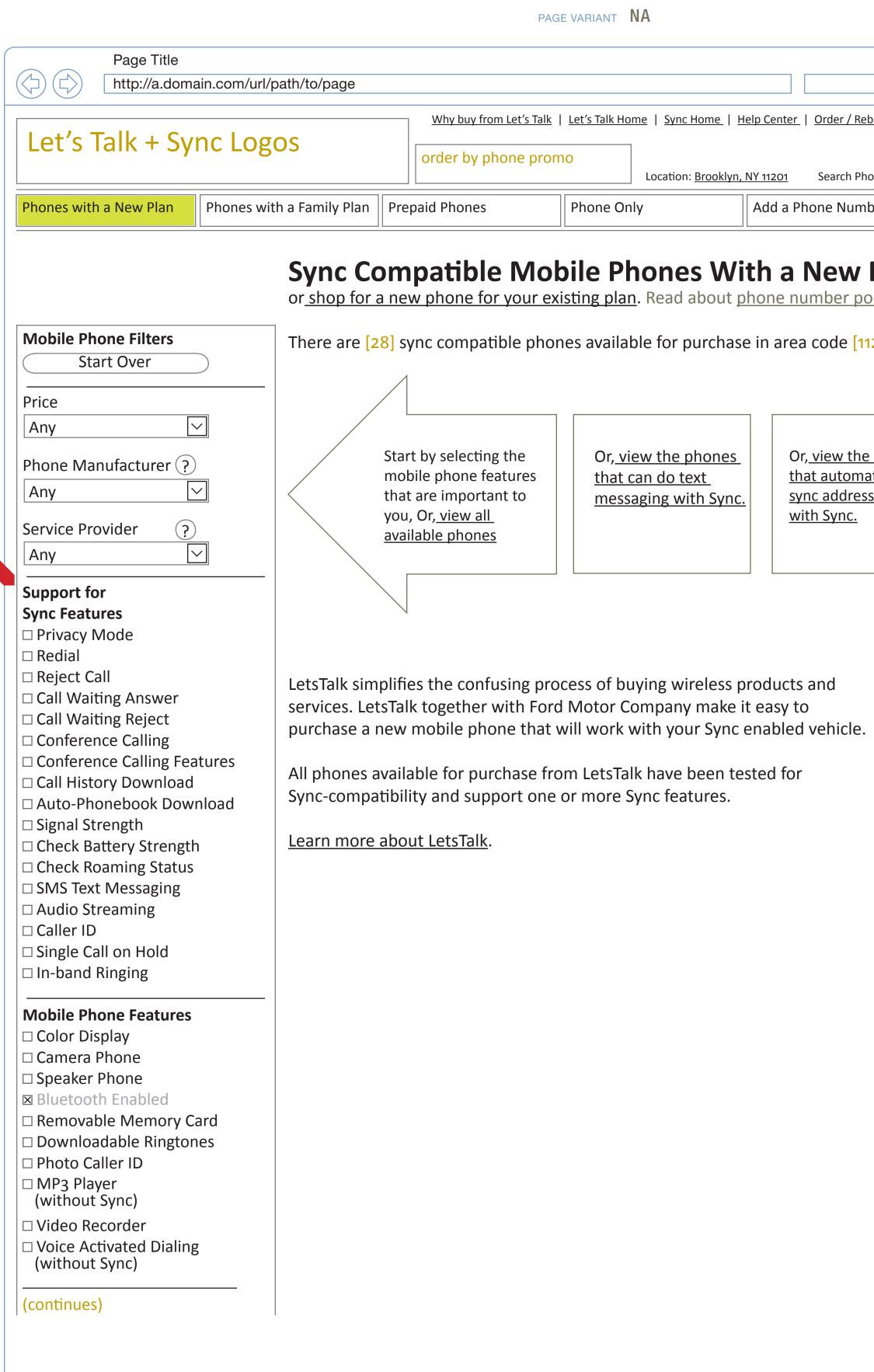


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PAGE ID EXT.1.0 PAGE DESCRIPTION LET'S TALK CAMPAIGN LANDING PAGE



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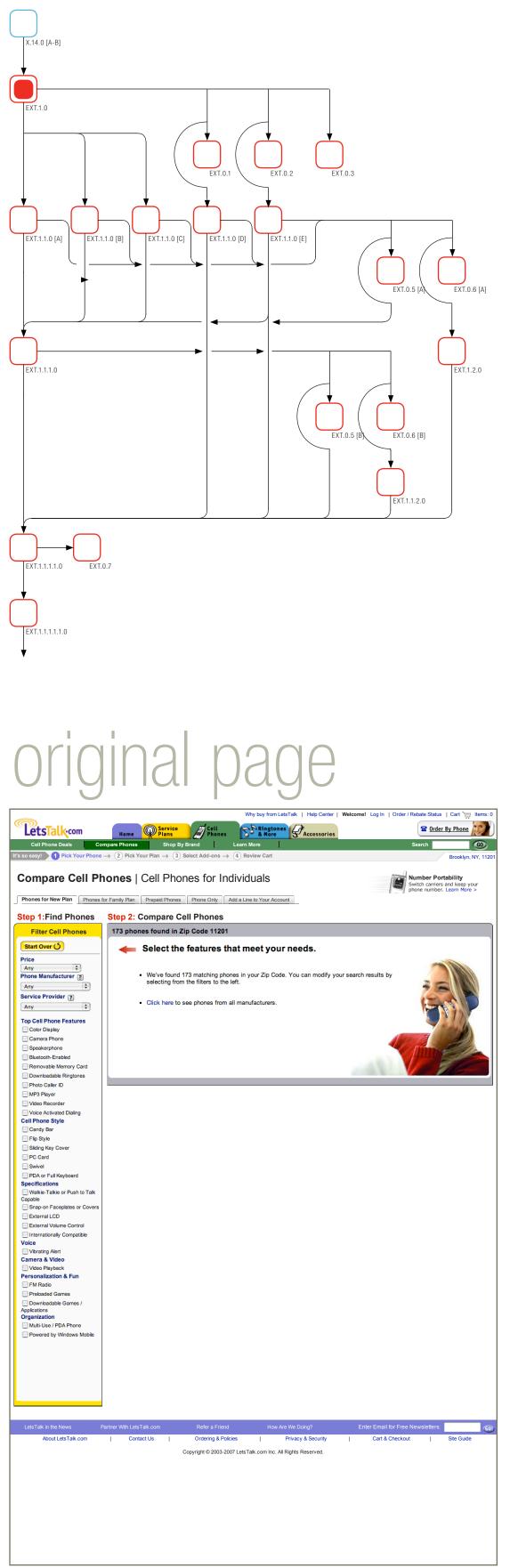
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### location



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🗆 Color Display Camera Phone

□ Speakerphone

□ Video Recorder

🗆 Candy Bar

🗆 Flip Style

 $\Box$  PC Card

External LCD

□ Vibrating Alert 🗆 Video Playback

□ Swivel

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### annotations

**01** Listing of phone features for the purpose of filtering and finding phones. The complete list

Support for Sync Features

**Popular Mobile Phone Features** 

Bluetooth-Enabled □ Removable Memory Card Downloadable Ringtones Photo Caller ID

□ MP3 Player (without Sync)

□ Voice Activated Dialing (without Sync) Mobile Phone Style

□ Sliding Key Cover

 PDA or Full Keyboard **Other Mobile Phone Features** □ Walkie-Talkie or Push to Talk Capable □ Snap-on Faceplates or Covers

External Volume Control □ Internationally Compatible

□ FM Radio (without Sync) Preloaded Games Downloadable Games / Applications 🗆 Multi-Use / PDA Phone

Powered by Windows Mobile

DOCUMENT PAGE LT.7

### visual design

<b>LetsTalk</b> com		Why buy from Let's Talk • Ford Sync HomeHelp Center • Orde Location Bro		STATUS
nones for New Plan Phones for	Family Plan Prepaid Phones	Phone Only Add a Phone Number to	Your Account Search Phones	GO
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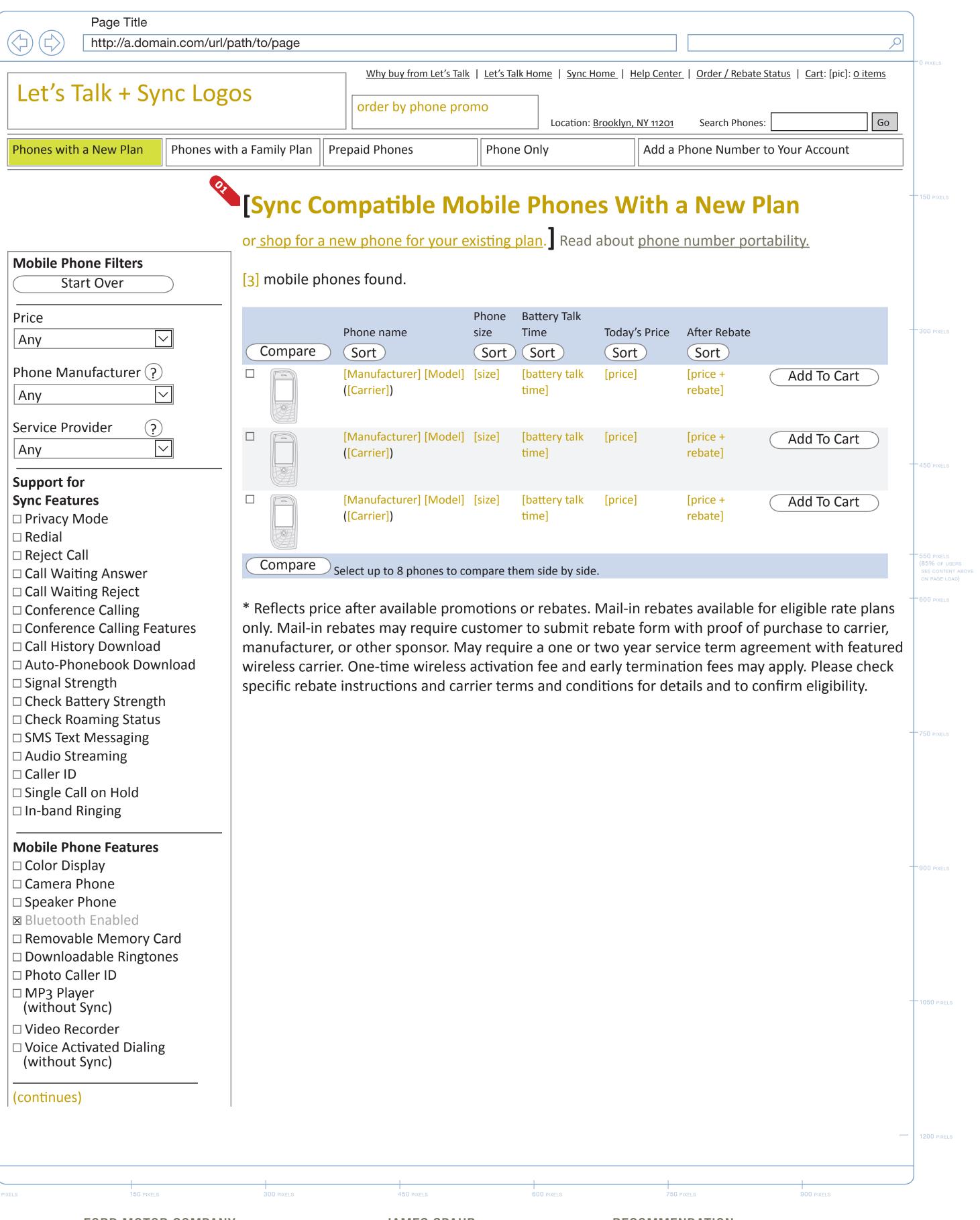
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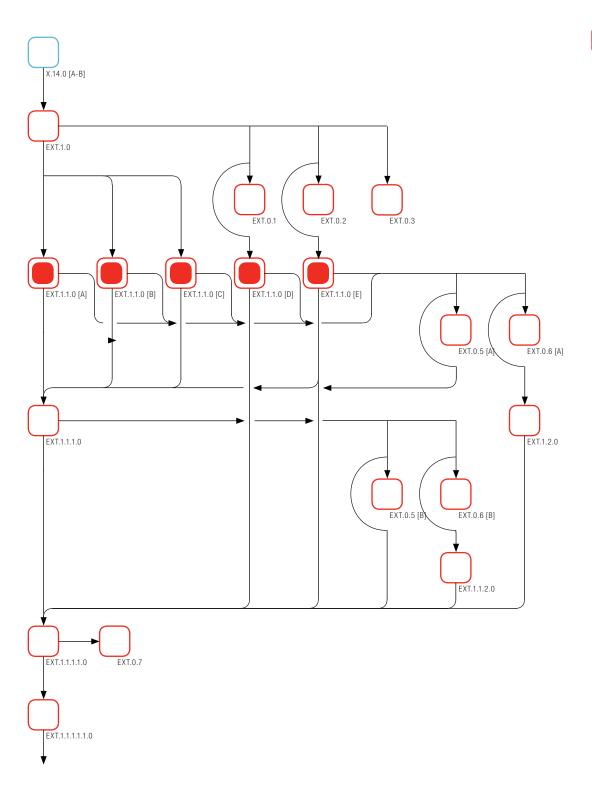
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### location



navigation

Phones with a New Plan: Plan

Phones with a Family Plan: Family Plan

**Prepaid Phones:** 

Phone Only: ing Plan

### original page

Compare Cell Phones   Cell Phones for undividuals       Image: Note of the output interest of th	<b>LetsTalk</b> com	Hon	<u> </u>		So Ringtone & More	s Accessor	ies			rder By Phone
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### annotations

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Sync Compatible Mobile Phones With a New

or shop for a new phone for your existing plan.

Sync Compatible Mobile Phones With a New

Sync Compatible Prepaid Mobile Phones

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### visual design

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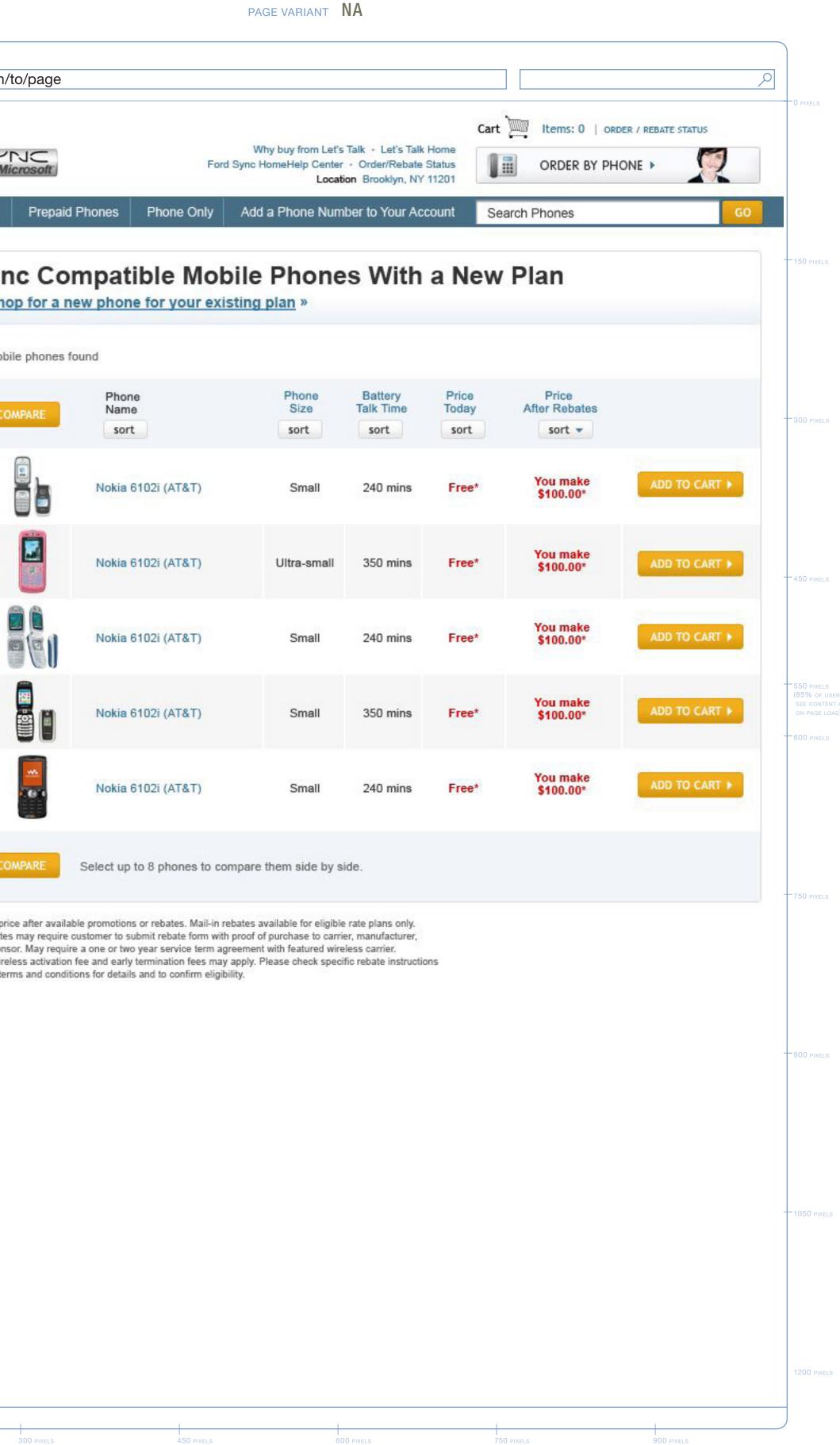
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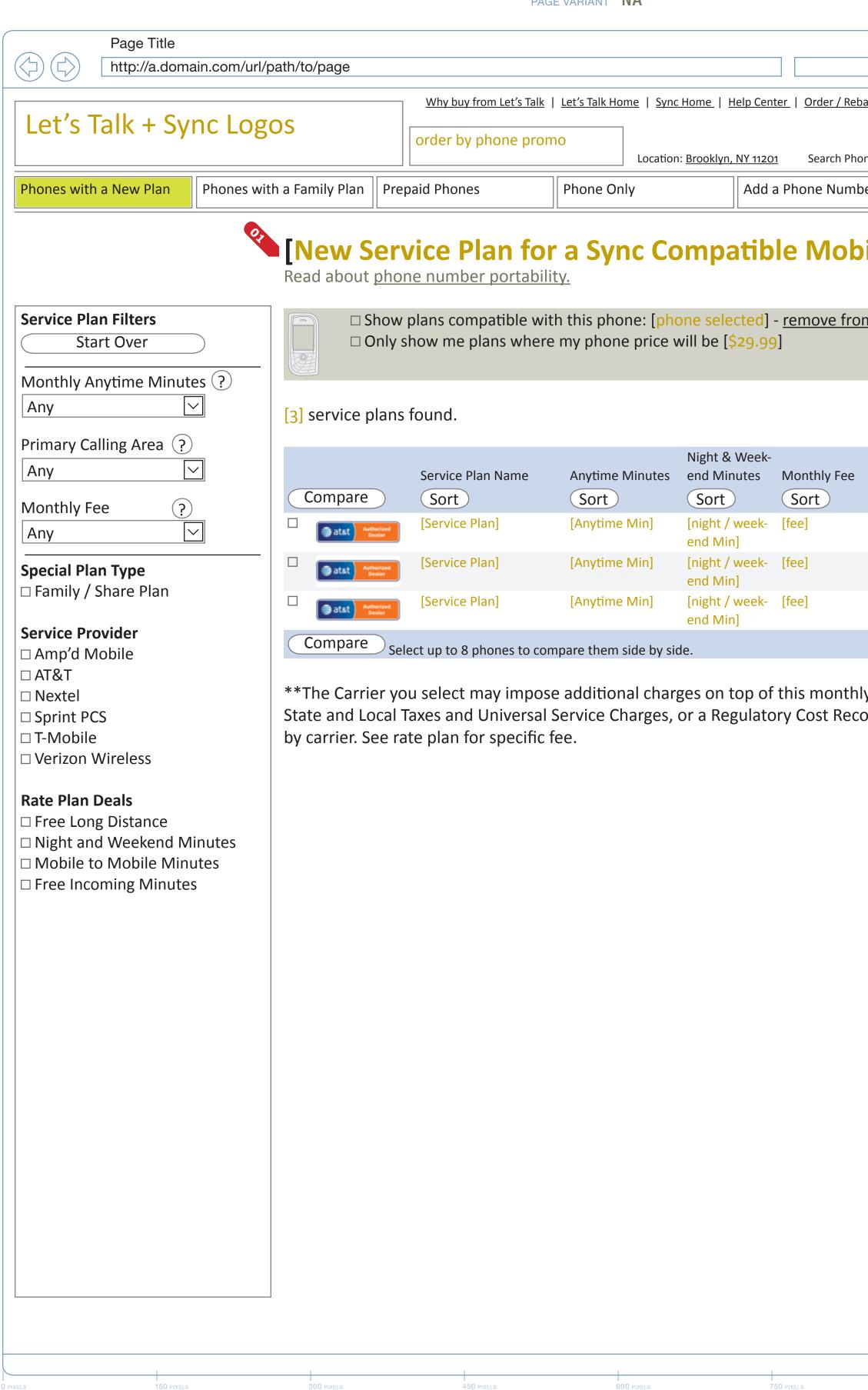


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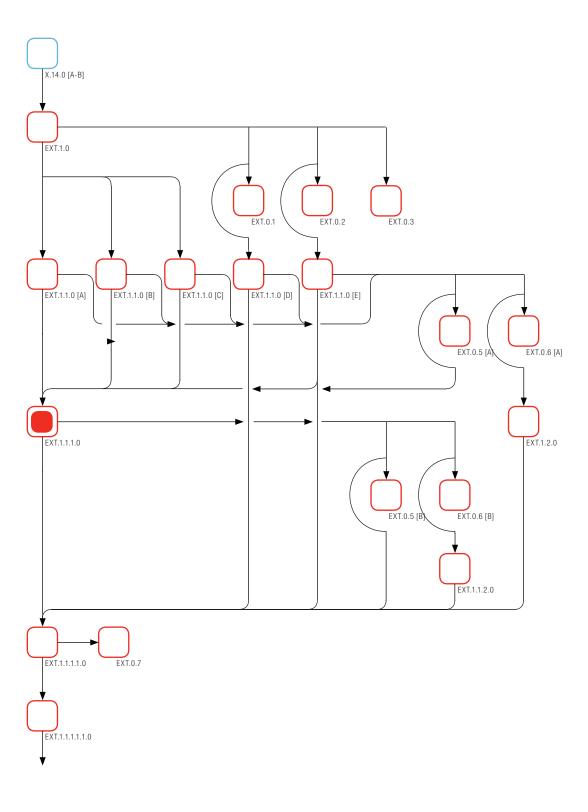
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Rate Plan Details Free Long Distance Night and Weekend Minutes	atat Athenied Coulor	AT&T Nation 6000 w/Rollover	6000	Unlimited	\$199.99 **	Add to Cart )
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Why buy from LetsTalk | Help Center | Welcome! Log In | Order / Rebate Status | Cart 📷 Items: 1

navigation.

Phones with a New Plan: Phone

Phones with a Family Plan: New Family Service Plan for Sync Compatible Mobile Phones

**Prepaid Phones:** ible Mobile Phone

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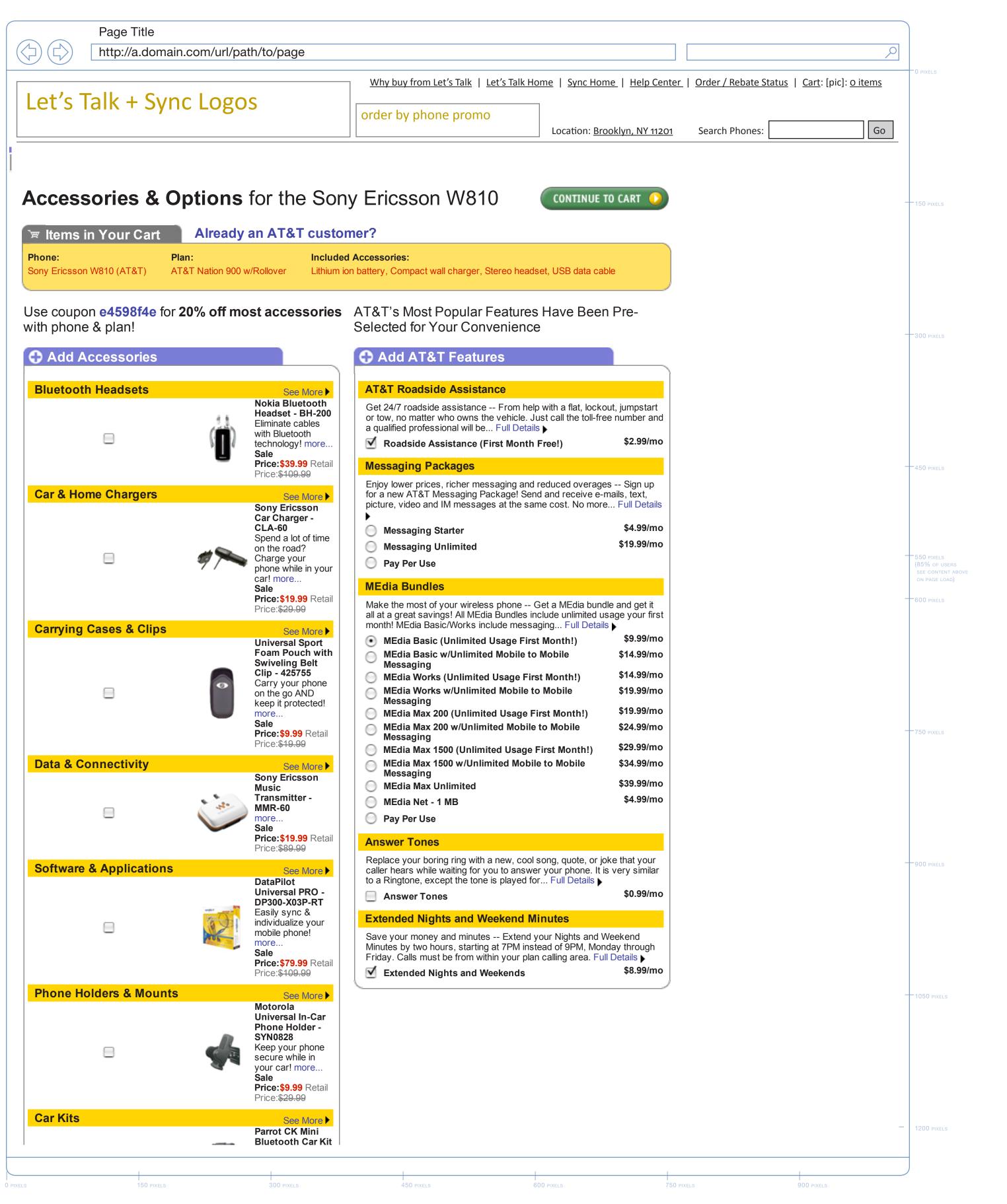
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\$4.99/m

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Messaging MEdia Max 1500 (Unlimited Usage First Month!) \$29.99/mo

Replace your boring ring with a new, cool song, quote, or joke that your caller hears while waiting for you to answer your phone. It is very simila to a Ringtone, except the tone is played for... Full Details

Save your money and minutes -- Extend your Nights and Weekend Minutes by two hours, starting at 7PM instead of 9PM, Monday through Friday. Calls must be from within your plan calling area. Full Details

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MEdia Works w/Unlimited Mobile to Mobile Messaging MEdia Max 200 (Unlimited Usage First Month!) MEdia Max 200 w/Unlimited Mobile to Mobile Messanin

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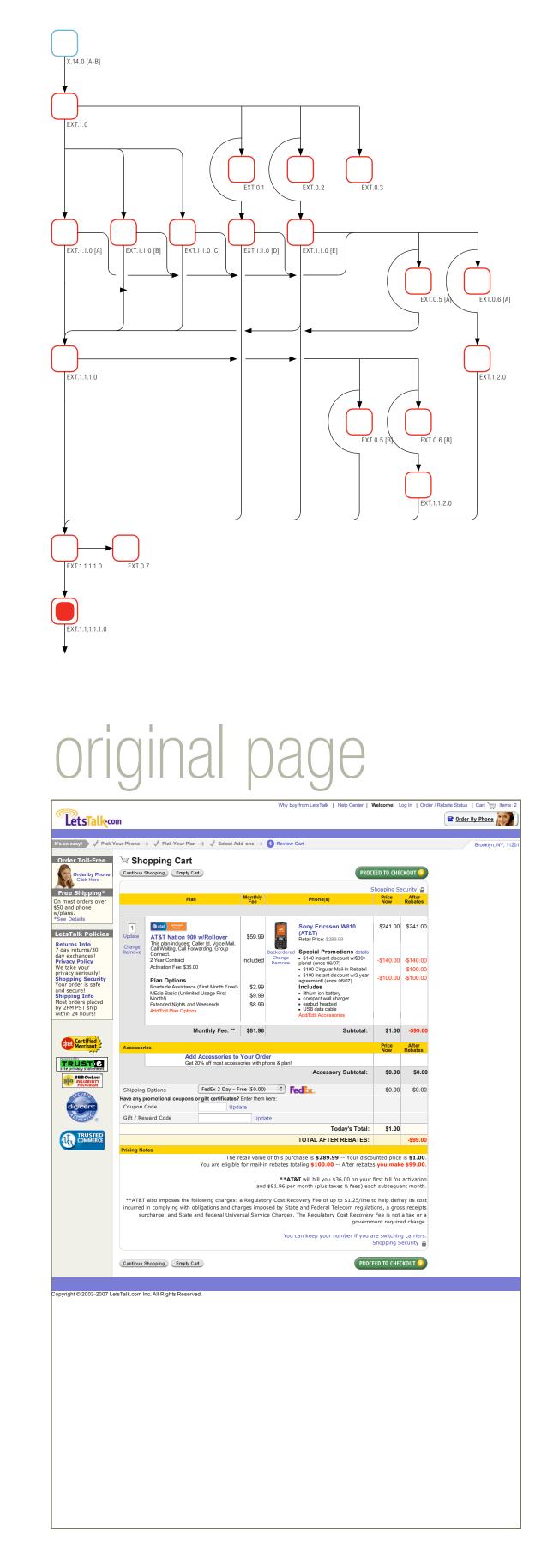
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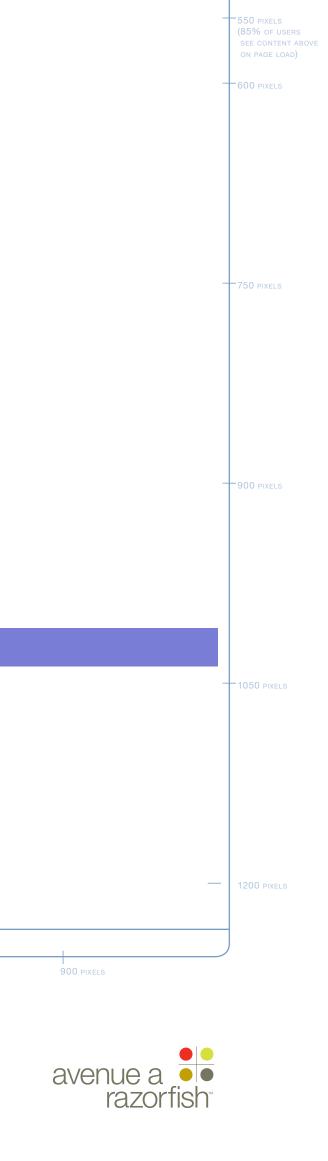
/Rollover r Id, Voice Mail, ding, Group irst Month Free!) Jsage First eekends nthly Fee: **	Included	Backordered Change Remove	Phone(s) Sony Ericsson W810 (AT&T) Retail Price: \$289.99 Special Promotions details • \$140 instant discount w/\$39+ plans! (ends 06/07) • \$100 Cingular Mail-In Rebate! • \$100 instant discount w/2 yea agreement! (ends 06/07) Includes • lithium ion battery • compact wall charger • earbud headset	-\$140.00	Curity ▲ After Rebates \$241.00 -\$140.00 -\$100.00 -\$100.00
r Id, Voice Mail, ding, Group irst Month Free!) Jsage First eekends	\$59.99 Included \$2.99 \$9.99 \$8.99	Change	<ul> <li>(AT&amp;T) Retail Price: \$289.99</li> <li>Special Promotions details</li> <li>\$140 instant discount w/\$39+ plans! (ends 06/07)</li> <li>\$100 Cingular Mail-In Rebate!</li> <li>\$100 instant discount w/2 yea agreement! (ends 06/07)</li> <li>Includes</li> <li>lithium ion battery</li> <li>compact wall charger</li> <li>earbud headset</li> </ul>	\$241.00 s -\$140.00	\$241.00 -\$140.00 -\$100.00
r Id, Voice Mail, ding, Group irst Month Free!) Jsage First eekends	Included \$2.99 \$9.99 \$8.99	Change	<ul> <li>(AT&amp;T) Retail Price: \$289.99</li> <li>Special Promotions details</li> <li>\$140 instant discount w/\$39+ plans! (ends 06/07)</li> <li>\$100 Cingular Mail-In Rebate!</li> <li>\$100 instant discount w/2 yea agreement! (ends 06/07)</li> <li>Includes</li> <li>lithium ion battery</li> <li>compact wall charger</li> <li>earbud headset</li> </ul>	s -\$140.00	-\$140.00 -\$100.00
r Id, Voice Mail, ding, Group irst Month Free!) Jsage First eekends	Included \$2.99 \$9.99 \$8.99	Change	<ul> <li>(AT&amp;T) Retail Price: \$289.99</li> <li>Special Promotions details</li> <li>\$140 instant discount w/\$39+ plans! (ends 06/07)</li> <li>\$100 Cingular Mail-In Rebate!</li> <li>\$100 instant discount w/2 yea agreement! (ends 06/07)</li> <li>Includes</li> <li>lithium ion battery</li> <li>compact wall charger</li> <li>earbud headset</li> </ul>	s -\$140.00	-\$140.00 -\$100.00
rding, Group irst Month Free!) Jsage First eekends	Included \$2.99 \$9.99 \$8.99	Change	<ul> <li>Special Promotions details</li> <li>\$140 instant discount w/\$39+ plans! (ends 06/07)</li> <li>\$100 Cingular Mail-In Rebate!</li> <li>\$100 instant discount w/2 yea agreement! (ends 06/07)</li> <li>Includes</li> <li>lithium ion battery</li> <li>compact wall charger</li> <li>earbud headset</li> </ul>	-\$140.00	-\$100.00
Jsage First eekends	Included \$2.99 \$9.99 \$8.99	Change	<ul> <li>\$140 instant discount w/\$39+plans! (ends 06/07)</li> <li>\$100 Cingular Mail-In Rebate!</li> <li>\$100 instant discount w/2 yea agreement! (ends 06/07)</li> <li>Includes</li> <li>lithium ion battery</li> <li>compact wall charger</li> <li>earbud headset</li> </ul>	-\$140.00	-\$100.00
Jsage First eekends	\$9.99 \$8.99	Keniove	<ul> <li>\$100 Cingular Mail-In Rebate!</li> <li>\$100 instant discount w/2 yea agreement! (ends 06/07)</li> <li>Includes</li> <li>lithium ion battery</li> <li>compact wall charger</li> <li>earbud headset</li> </ul>		
Jsage First eekends	\$9.99 \$8.99		agreement! (ends 06/07) <b>Includes</b> • lithium ion battery • compact wall charger • earbud headset	-\$100.00	-\$100.00
Jsage First eekends	\$9.99 \$8.99		<ul><li>lithium ion battery</li><li>compact wall charger</li><li>earbud headset</li></ul>		
			earbud headset		
nthly Fee: **	\$81.96		<ul> <li>USB data cable</li> </ul>		
nthly Fee: **	\$81.96		Add/Edit Accessories		
			Subtotal	: \$1.00	-\$99.0
				Price Now	After Rebates
ccessories to 6 off most acces					
			Accessory Subtotal:	: \$0.00	\$0.0
FedEx 2 Day - I	Free (\$0.00)	• Fe	d <mark>Ex</mark> .	\$0.00	\$0.00
		iere:			
		te			
			Today's Tota	I: \$1.00	
			TOTAL AFTER REBATES		-\$99.00
The	retail value	of this purc	hase is <b>\$289.99</b> Your dis	counted price	is <b>\$1.00</b>
					-
	and	\$81.96 per	month (plus taxes & fees) e	ach subseque	nt month
	-				
		-	The Regulatory Cost Recove	ery Fee is not	a tax or a
			-	·	-
		You d	can keep your number if you		-
				Shopping S	ecurity 🔓
				OCEED TO CHEC	ecurity
				Shopping S	ecurity
	ift certificates Upc The bu are eligible	Update Upda Upda Upda Upda Upda Update	ift certificates? Enter them here: Update Update Update The retail value of this purch ou are eligible for mail-in rebates tot **AT8 and \$81.96 per ving charges: a Regulatory Cost Reco ations and charges imposed by State Federal Universal Service Charges.	ift certificates? Enter them here: Update Update Update Today's Total TOTAL AFTER REBATES The retail value of this purchase is \$289.99 Your dis ou are eligible for mail-in rebates totaling \$100.00 After reba **AT&T will bill you \$36.00 on you and \$81.96 per month (plus taxes & fees) e ving charges: a Regulatory Cost Recovery Fee of up to \$1.25/lin ations and charges imposed by State and Federal Telecom regul Federal Universal Service Charges. The Regulatory Cost Recover gover	ift certificates? Enter them here:       Update         Update       Update         Today's Total:       \$1.00         TOTAL AFTER REBATES:       \$1.00         The retail value of this purchase is \$289.99 Your discounted price ou are eligible for mail-in rebates totaling \$100.00 After rebates you make         **AT&T will bill you \$36.00 on your first bill for and \$81.96 per month (plus taxes & fees) each subseque         ving charges: a Regulatory Cost Recovery Fee of up to \$1.25/line to help defra         ations and charges imposed by State and Federal Telecom regulations, a gros         Federal Universal Service Charges. The Regulatory Cost Recovery Fee is not government require         You can keep your number if you are switching

U PIXELS	150 PIXELS	300 PIXELS	450 PIXELS	600 PIXELS	750 PIXELS
CLIENT	FORD MOTOR COMPANY	IA	JAMES SPAHR	IA STATUS	RECOMMENDATION
PROJECT	SYNC	VD	DAN CHEN	VD STATUS	DRAFT
DATE / VERSION	07 JUNE 2007	COPY	JAMES SPAHR	COPY STATUS	DRAFT

#### location

### annotations





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DATE / VERSION 07 JUNE 2007

PAGE ID **EXT.0.1** PAGE DESCRIPTION **CARRIER SELECTION** 

PAGE VARIANT NA

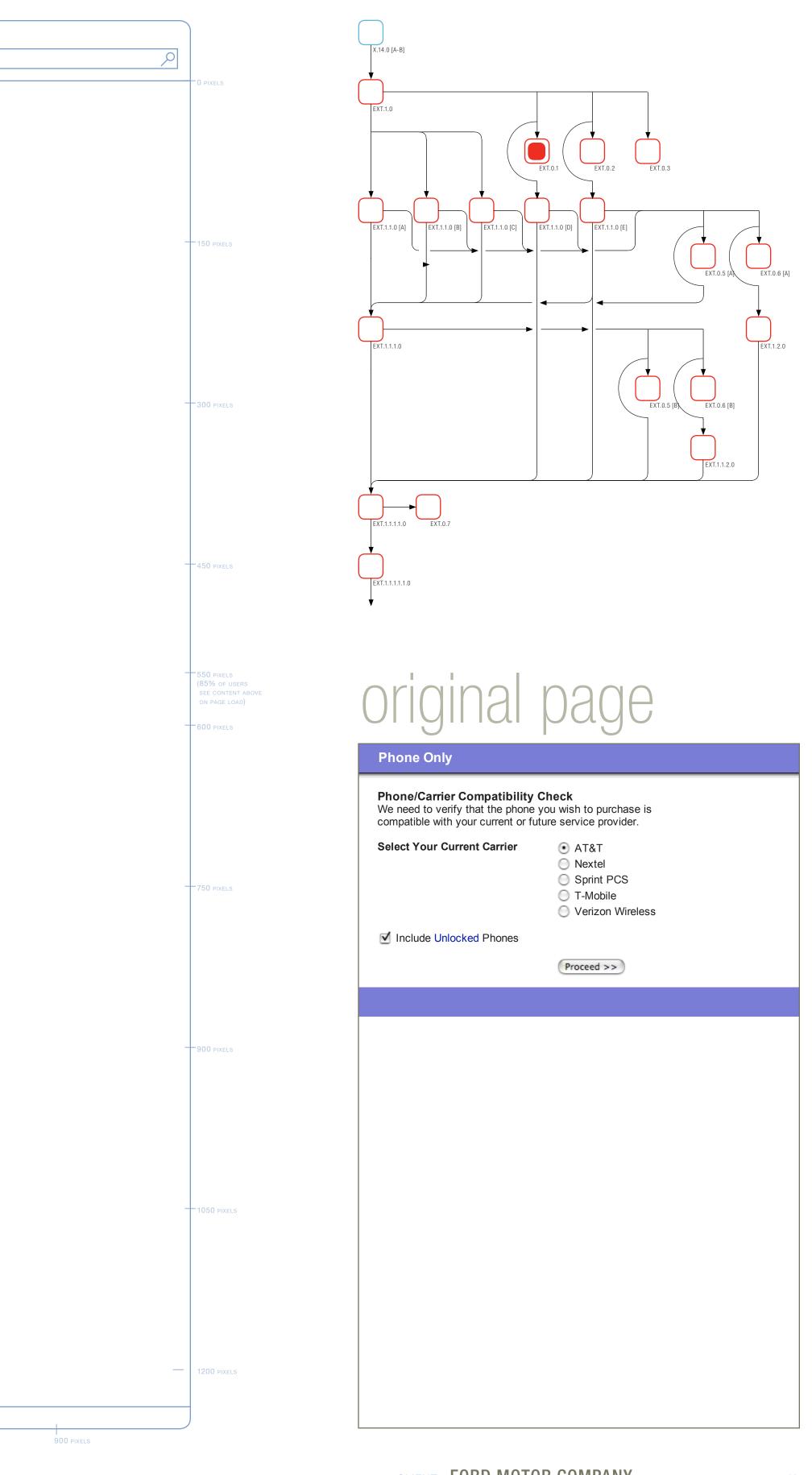
	Page Title http://a.domain.cor	n/url/path/to/page			
Phone					
Phone/ We need	Carrier Compatibility to verify that the phone le with your current or fu	you wish to purchase is			
Select Y	our Current Carrier	<ul> <li>AT&amp;T</li> <li>Nextel</li> <li>Sprint PCS</li> <li>T-Mobile</li> <li>Verizon Wireless</li> </ul>			
🗹 Inclu	de Unlocked Phones				
		Proceed >>			
PIXELS	150 pixels	300 pixels	450 pixels	600 pixels	750 pixels
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COPY JAMES SPAHR

COPY STATUS **DRAFT** 

#### location

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VD	DAN CHEN
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PAGE ID **EXT.0.2** PAGE DESCRIPTION NEW LINE SELECTION

PAGE VARIANT NA

Page Title

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#### Add a Line to Your Account

Add a new user to your family plan\* Do you have a family plan now and want to add another phone to your existing family plan? If so, please select your current carrier:

Choose Your Carrier 🛟

-or-

 $\langle \mathcal{P} \rangle$ 

Switch your single plan to a family plan and add more users\* Do you want to switch your base line from an individual plan to a family plan and add another phone to your account? If so, please select your current carrier:

Choose Your Carrier 🛟

-or-

Add a new phone and plan to your existing account\* Do you want to add a new phone and plan to your existing account, but want individual lines instead of a family plan? If so, please select your current carrier:

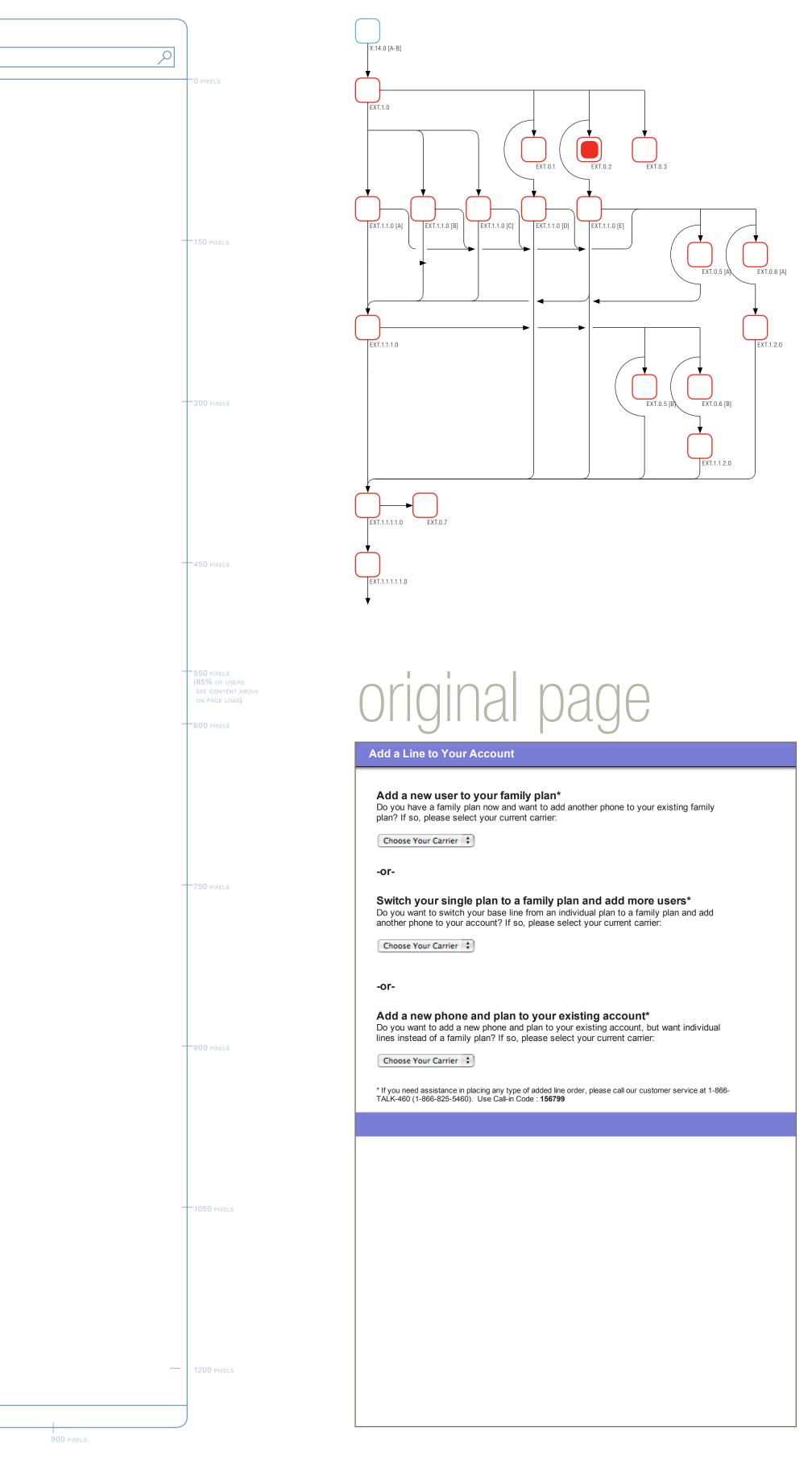
Choose Your Carrier

\* If you need assistance in placing any type of added line order, please call our customer service at 1-866-TALK-460 (1-866-825-5460). Use Call-in Code : **156799** 

(	) pixels	150 pixels	300 pixels	450 pixels	600 PIXELS	750 PIXELS
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	PROJECT	SYNC	VD	DAN CHEN	VD STATUS <b>DRAFT</b>	
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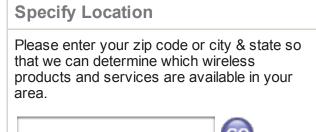


PAGE ID **EXT.O.3** PAGE DESCRIPTION SPECIFY LOCATION

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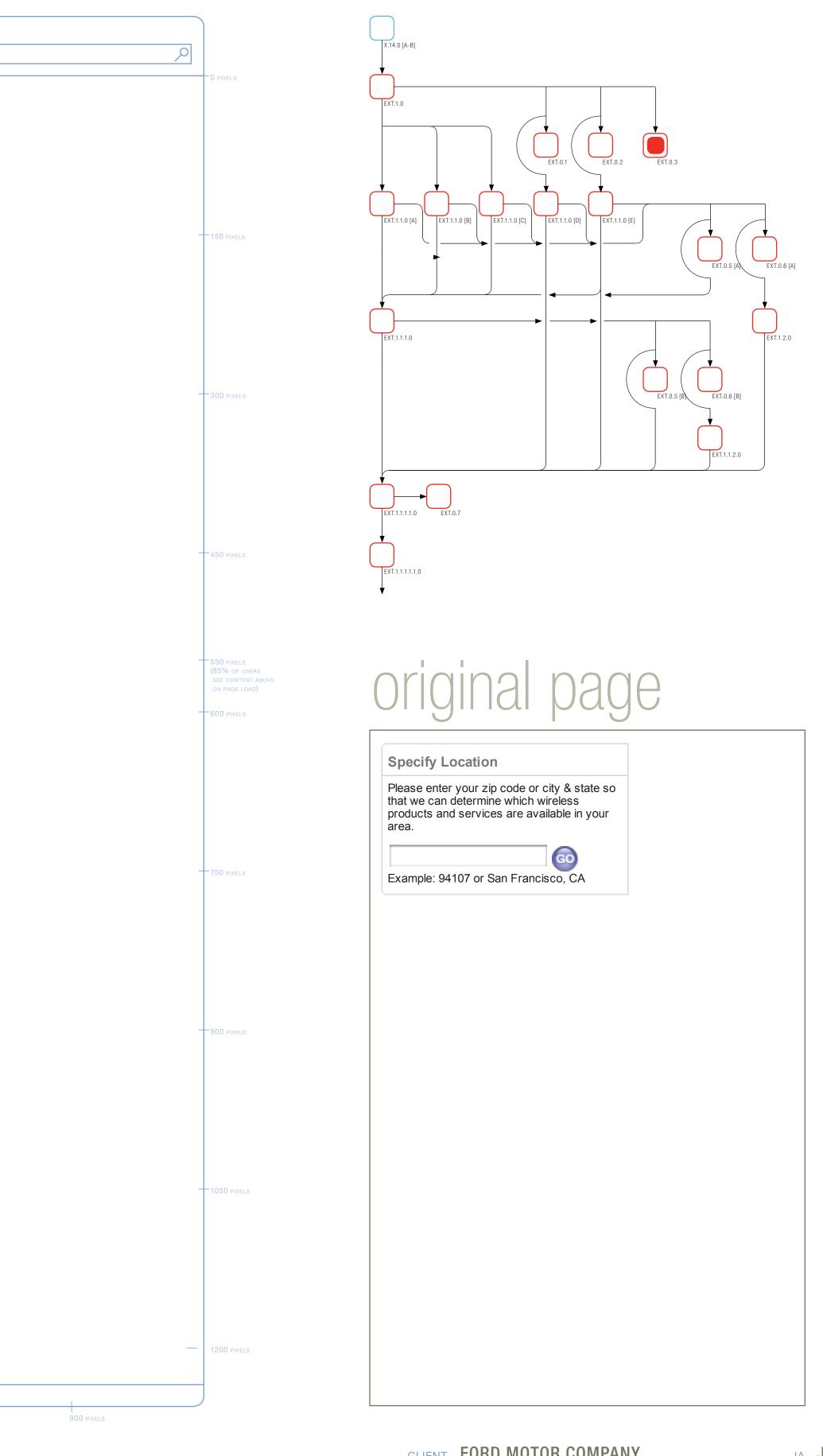


Example: 94107 or San Francisco, CA

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	PROJECT	SYNC		VD	DAN CHEN	VD STATUS	DRAFT
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PAGE ID EXT.0.5 [A] PAGE DESCRIPTION PHONE COMPARISON

PAGE VARIANT NA

Compare Mol	bile Phones		
	[Manufacturer] [Model] ([Carrier])	[Manufacturer] [Model] ([Carrier])	[Manufacturer] [Model ([Carrier])
	Select	Select	Select
? After Rebates	<u>remove from list</u> You Make [ <mark>data</mark> ]	<u>remove from list</u> You Make [ <mark>data</mark> ]	<u>remove from list</u> You Make [ <mark>data</mark> ]
? Retail Price	[data]	[data]	[data]
Ford Sync Features			
Privacy Mode	[Yes]	[Yes]	[Yes]
Redial	[Yes]	[ <mark>No</mark> ]	[ <mark>Yes</mark> ]
Reject Call	[Yes]	[No]	[Yes]
Call Waiting Answer	[Yes]	[Yes]	[Yes]
Call Waiting Reject	[Yes]	[Yes]	[No]
Conference Calling	[Yes]	[No]	[Yes]
Conference Calling	[Yes]	[No]	[Yes]
Features		[b] ]	
Call History Download	[Yes]		[Yes]
Auto-Phonebook Download	[Yes]	[No]	[Yes]
Signal Strength	[Yes]	[No]	[No]
Check Battery Strength	[Yes]	[No]	[No]
Check Roaming Status	[Yes]	[No]	[No]
SMS Text Messaging	[Yes]	[ <mark>N</mark> 0]	[No]
Audio Streaming	[Yes]	[No]	[Yes]
Caller ID	[Yes]	[Yes]	[No]
Single Call on Hold	[Yes]	[Yes]	[No]
In-band Ringing	[Yes]	[Yes]	[No]
Mobile Phone Features			
? Color Display	[Yes]	[Yes]	[Yes]
? Camera Phone	[Yes]	[Yes]	[ <mark>Yes</mark> ]
? Speaker Phone	[Yes]	[Yes]	[Yes]
? Bluetooth Enabled	[Yes]	[Yes]	[Yes]
? Removable Memory Card	[Yes]	[Yes]	[Yes]
? Downloadable	[Yes]	[Yes]	[ <mark>Yes</mark> ]
Photo Caller ID	[Yes]	[Yes]	[Yes]
	[Yes]	[Yes]	[Yes]
? MP3 Player (outside of vehicle)	[]	[]	[]

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#### X.14.0 [A-B] T.1.1.0 [D] 1.1.0 [A XT.1.1.0 [B] EXT.1.1.0 [C EXT.0.5 (B) EXT.0.6 [B] (85% OF USERS bade SEE CONTENT ABOVE JIU **Comparison Chart: Cell Phones** To see more detail on a particular phone, click on the phone name. 101 Sony Ericsson W810 (AT&T) LG Fusic LX550 (Sprint) Sony Ericsson W300i (AT&T) Select > Select > Select > remove from list remove from list remove from list After Rebates\* You make \$75.00 You make \$99.00 You make \$80.00 Retail Price \$199.99 \$289.99 \$379.99 Specifications Walkie-Talkie or Push to Talk Capable No No No Phone Style Sliding Key Cover No No No Organization Alarm Clock Yes Yes No Specifications Removable Memory Card -Memory Stick Pro Duo Micro SD Card Memory Stick Micro (M2) Туре Phone Size Phone Size Small Small Small Phone Style Style Family Multi-media Multi-media Fun Specifications Dimensions (H x W x D) 3.8 x 1.9 x 1.0 in 3.5 x 1.8 x 1.0 in. 3.9 x 1.8 x 0.8 in. Weight (w/battery) 3.3 oz. 3.5 oz. 4.3 oz 🖪 Antenna Type Internal Internal Fixed-length Phone Color Black, Silver Orange/Black Blue/Silver Color Display Yes Yes Yes Phone Style PDA or Full Keyboard No No No Network Technology Technology GSM 800/900/1800/1900 GSM 800/900/1800/1900 CDMA 800/1900 and Analog 800 Mode Quad Mode Quad Mode Tri Mode Battery Specifications Type of Battery Lithium Ion battery Lithium Ion battery Lithium Ion battery

### annotations

complete list should be: Support for Sync Features [Data From IOP] [Data From IOP] [Data From IOP]

#### **Specifications**

Camera Resolution Camera Flash Phone Book Capacity Display Language Options Service / Support

#### **Battery Specifications**

Battery Type Talk Time Standby Time

#### Popular Mobile Phone Features

Color Display Camera Phone Speakerphone Bluetooth-Enabled Removable Memory Card Downloadable Ringtones Photo Caller ID MP3 Player (without Sync) Video Recorder Voice Activated Dialing (without Sync)

#### Mobile Phone Style

Candy Bar Flip Style Sliding Key Cover PC Card Swivel PDA or Full Keyboard

#### **Other Mobile Phone Features**

Walkie-Talkie or Push to Talk Capable Snap-on Faceplates or Covers External LCD External Volume Control Internationally Compatible Vibrating Alert Video Playback FM Radio (without Sync) Preloaded Games Downloadable Games / Applications Multi-Use / PDA Phone Powered by Windows Mobile

Technology Network Type Mode

900 PIXELS



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DOCUMENT PAGE LT.25

01 Listing of phone features for the purpose of comparison should be identical to the list for filtering and finding phones plus additional items not were not appropriate for filtering. The



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#### Sony Ericsson W810

The Sony Ericsson W810 Walkman™ cell phone is a powerful music player with everything you need for a mobile music lifestyle. A digital music player, FM radio, music management software and accessories to make music listening pure pleasure. In addition, the 2-megapixel camera takes excellent photos - and if you need to catch some action, the Sony Ericsson W810 has video, too. Additional features include:

- Built-in 2 megapixel camera with autofocus and video
- capture
- FM radio and music management software
  SMS, MMS, Email, Instant Messaging
- Memory Stick PRO Duo™ support
  EDGE high-speed data send more data faster
  Bluetooth Data Capable

#### Included Accessories

- Lithium ion battery
- Compact wall charger
- Stereo headset
- USB data cable



Sony Ericsson W810 Cell Phone Accessories

🕿 Order By Phone





Sony Ericsson W810 - Full Details and User Reviews

#### Sony Ericsson W810 Product Features

Ford Sync Features	
Privacy Mode	[Yes]
Redial	[Yes]
Reject Call	[Yes]
Call Waiting Answer	[Yes]
Call Waiting Reject	[Yes]
Conference Calling	[Yes]
Conference Calling	[Yes]
Features	
Call History Download	[Yes]
Auto-Phonebook	[Yes]
Download	
Signal Strength	[Yes]
Check Battery Strength	[Yes]
Check Roaming Status	[Yes]
SMS Text Messaging	[Yes]
Audio Streaming	[Yes]
Caller ID	[Yes]
Single Call on Hold	[Yes]

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PROJECT	SYNC
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450 PIXELS

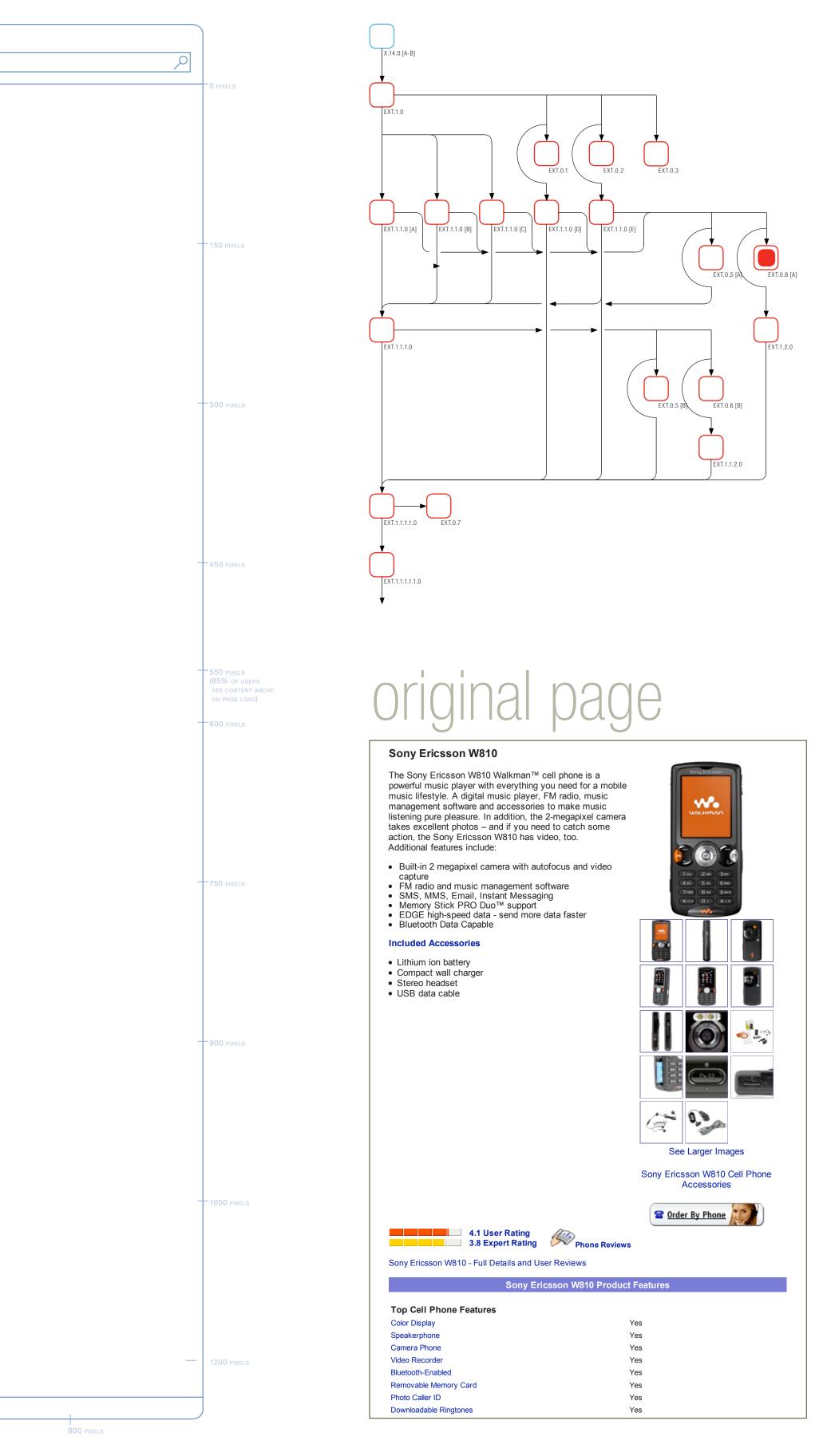
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600 PIXELS

COPY STATUS **DRAFT** 

#### location

### annotations





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PAGE ID **EXT.1.2.0** PAGE DESCRIPTION **PHONE REVIEWS** 

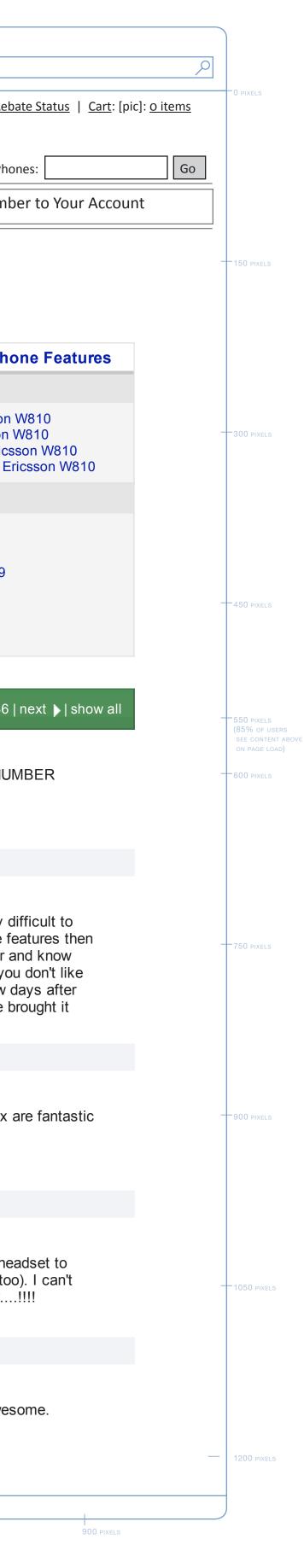
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Let's Talk + Sy	nc Logos	Why buy from Let's Talk	0	Home   Help Center   Order / Rebat
Phones with a New Plan	Phones with a Family Plan	Prepaid Phones	Phone Only	Add a Phone Numbe
	Overall Ratin Total Reviews: Call Quality		For • S • S	This PhoneKey PhoneSony Ericsson W810pecial Offers for Sony Ericsson Wervice Plans for Sony Ericsson Well Phone Details for Sony Ericss
	Ease of Use Design Battery Life	4.1 4.1 4.0 4.0 4.0 4.0 4.0 4.0 4.0 4.0 4.0 4.0		ell Phone Accessories Sony Eric
	Write a S	ony Ericsson W810 Cell Pho Review	ne Cell AT&	
1 m 2 m 3m 4 m 5 m 6 m 7 m 8 m 9 m % m 0 + 1 m	■ Read Sor ■ Email To	ny Ericsson W810 Expert Revi	• W	ith Contract Extension - \$39.99 ith No Activation - \$289.99
(4um (5um) (6um) (7um) (8um) (9um)	🗹 Email To		• W Unlo	and the second

	User Rating Call Quality Ease of Use Design Battery Life	3.0     4.0       4.0     4.0       2.0     4.0	by DARYL C. LIPSCOMB May 17th 2007 neptune, NJ I THINK THE PHONE SHOULD HAVE A COVER TO PROTECT THE SCREEN AND NUM PADS.
	User Rating Call Quality Ease of Use Design Battery Life	2.0     3.0     4.0       1.0     4.0     4.0       1.0     4.0     4.0       3.0     4.0     4.0	by karen May 12th 2007 woodbridge, VA The Sony Ericsson W810 buttons are way to small ,if I didn't have nails it would be very did dial. I was not happy with this company when I called and said the phone had way more fer I needed and wanted to trade it in for something easier, I can pick up my daughters razor a how it works without reading a book. They said they don't take them back just because you the phone. I had also called cingular who also said they would not take it back. But a few d my one month warranty I was talking to cingular again and that person said I could have be back to any corporate store gut now it was to late. It was 2 days pass my warranty.
	User Rating Call Quality Ease of Use Design Battery Life	4.8       5.0       4.0       5.0       5.0       5.0	by becky May 5th 2007 chatham, IL the sound is friggin excellent! so much better tan my last phone, a samsung. and the pix a for a phone,too. I'm very pleased with the overall quality.
	<b>User Rating</b> Call Quality Ease of Use Design Battery Life	2.8	by Abhilash Nama May 4th 2007 Logan, UT The speaker phone sucks big time! Also, it takes a long time to switch the sound from hea phone it is really annoying given that this phone is developed by Sony (and Ericsson too imagine Sony has let me down I had great expectations from it's phones whatever
	User Rating Call Quality Ease of Use Design Battery Life	5.0       5.0       5.0       5.0       5.0       5.0	by Chris Chirafisi May 4th 2007 Burlington, WI By far the Sony Ericsson W810 is the best phone I have ever owned and Cingular is awes
		1	
		1 150 pixels 30	0 PIXELS 450 PIXELS 600 PIXELS 750 PIXELS

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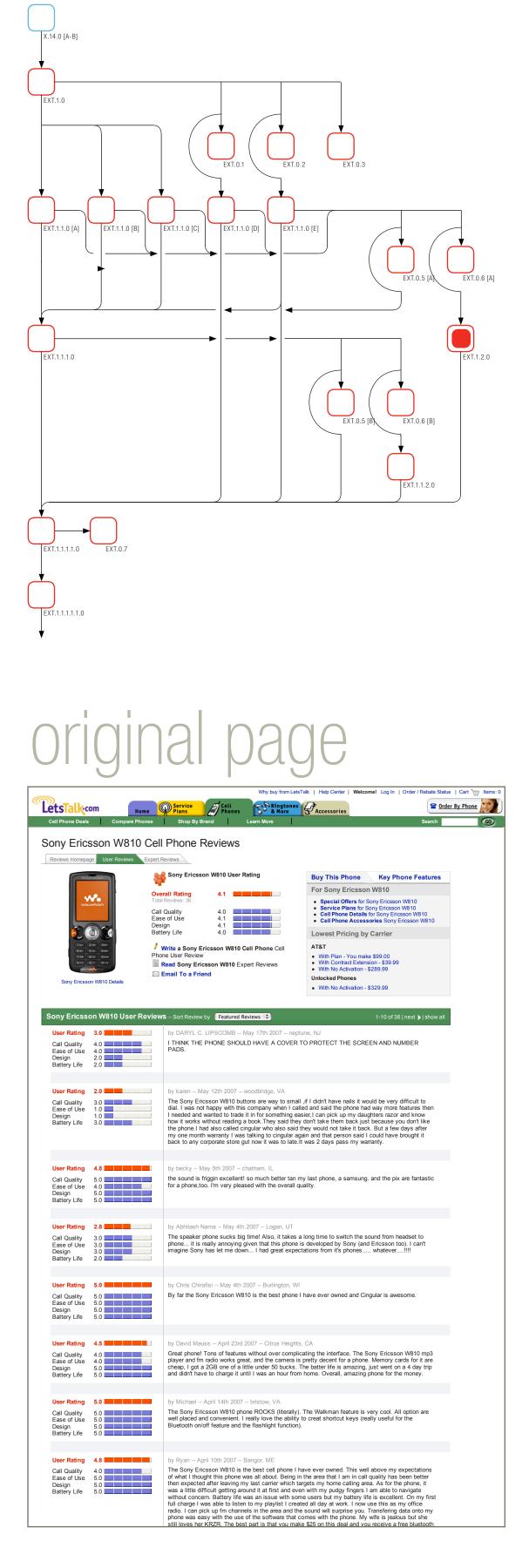
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PAGE ID **EXT.O.5 [B]** PAGE DESCRIPTION SERVICE PLAN COMPARISON

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Com	pare Service Plans
COM	
	atst Author
	AT&T Nation 450

	atat Addended	
	AT&T Nation 450 w/Rollover	AT&T Nation 900 w/Rollover
	Select >	Select >
	remove from list	remove from list
Monthly fee for single line	\$39.99/month**	\$59.99/month**
Rate Plan Details		
Calling Area	National	National
Long Distance Included	Yes	Yes
Free Incoming Calls	No	No
Anytime Minutes	450	900
Night and Weekend Minutes	5000	Unlimited
Night and Weekend Time Period	Nights - 9pm to 6am Mon through Fri; Weekends - 9pm Friday to 6am Monday	Nights - 9pm to 6am Mon through Fri; Weekends - 9pm Friday to 6am Monday
Mobile to Mobile Minutes	Unlimited	Unlimited
Other Possible Charges           Image: Distance Charges Per	0.00	0.00
Minute		
Roaming Charges Per Minute		0.00
Rate for Additional Minutes	0.45	0.40
Per Call	\$1.79 per call plus airtime	\$1.79 per call plus airtime
Rate Plan Features Call Waiting	Yes	Yes
Fees		
Carrier Contract Terms and Fees Activation Fee	\$36.00 / phone	\$36.00 / phone
Fees         Activation Fee         Contract Length	Two Year	Two Year
Fees       Activation Fee		
Fees         Activation Fee         Contract Length	Two Year	Two Year
Fees         Activation Fee         Contract Length         Early Termination Fee	Two Year	Two Year \$175.00 per line
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>Tat Nation 450 w/Rollover</b> Select Select	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>T&amp;T Nation 900 w/Rollover</b> Select )
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>Tat Nation 450 w/Rollover</b> <b>Select</b> **AT&T also imposes the following charges: a Regulation of the second se	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>Take Nation 900 w/Rollover</b> <b>Select</b>
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year         \$175.00 per line         7am to 9pm Monday to Friday, 9am to 6pm Saturday         Tam to 9pm Monday to Friday, 9am to 6pm Saturday <b>Xat To Second Seco</b>	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>Tak T Nation 900 w/Rollover</b> <b>Select</b> Ulatory Cost Recovery Fee of up to \$1.25/line Digations and charges imposed by State and charge, and State and Federal Universal
Fees         Activation Fee         Contract Length         Early Termination Fee         Carrier Customer Service	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>Tam to 9pm Monday to Friday, 9am to 6pm</b> Saturday <b>Tam to 9pm Monday to Friday, 9am to 6pm</b> Saturday	Two Year \$175.00 per line 7am to 9pm Monday to Friday, 9am to 6pm Saturday <b>Tak T Nation 900 w/Rollover</b> <b>Select</b> Ulatory Cost Recovery Fee of up to \$1.25/line Digations and charges imposed by State and charge, and State and Federal Universal
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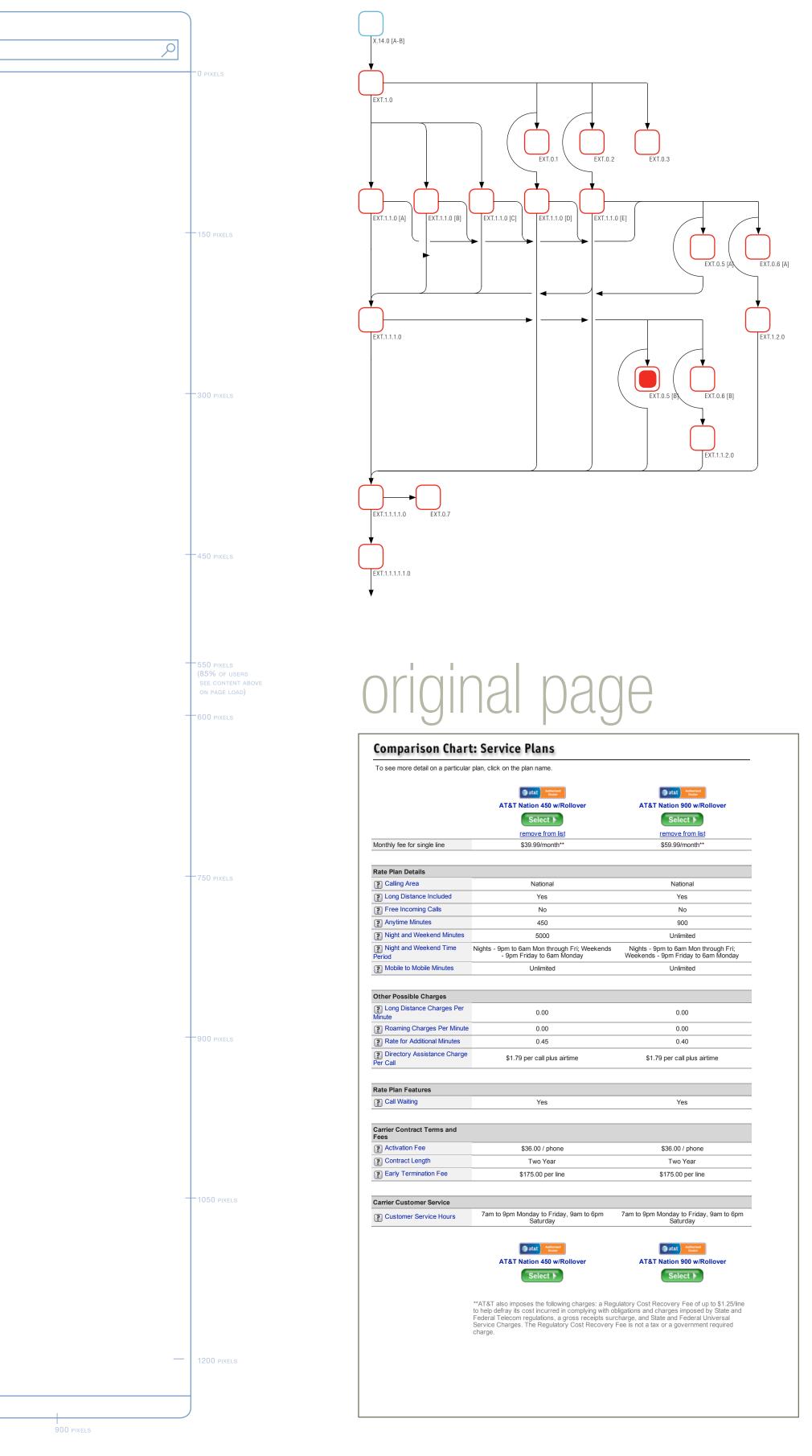
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PAGE ID **EXT.O.6 [B]** PAGE DESCRIPTION SERVICE PLAN DETAILS

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#### Page Title

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#### AT&T Nation 450 w/Rollover Monthly Fee \$39.99

With AT&T Nation, never pay domestic long distance or roaming charges! Plans \$59.99 and higher include Unlimited Nationwide Mobile to Mobile minutes, Unlimited Night & Weekend minutes, and Rollover. Service is not available at all times in all places. View Map and Coverage Limitations.

AT&T Nation 450 w/Rollover also includes:

- 450 Rollover Cellular Minutes
- 5000 Night and Weekend Minutes
- Unlimited Mobile-to-Mobile Minutes
- Free Long Distance and Free Roaming on the AT&T network!

• This plan includes: Caller Id, Voice Mail, Call Waiting, Call Forwarding, Group Connect.



#### [National]

Check if Cingular coverage is right for you

#### Terms and Conditions

View Compatible Options



AT&T Nation 450 w/Rollover - Full Details and User Reviews

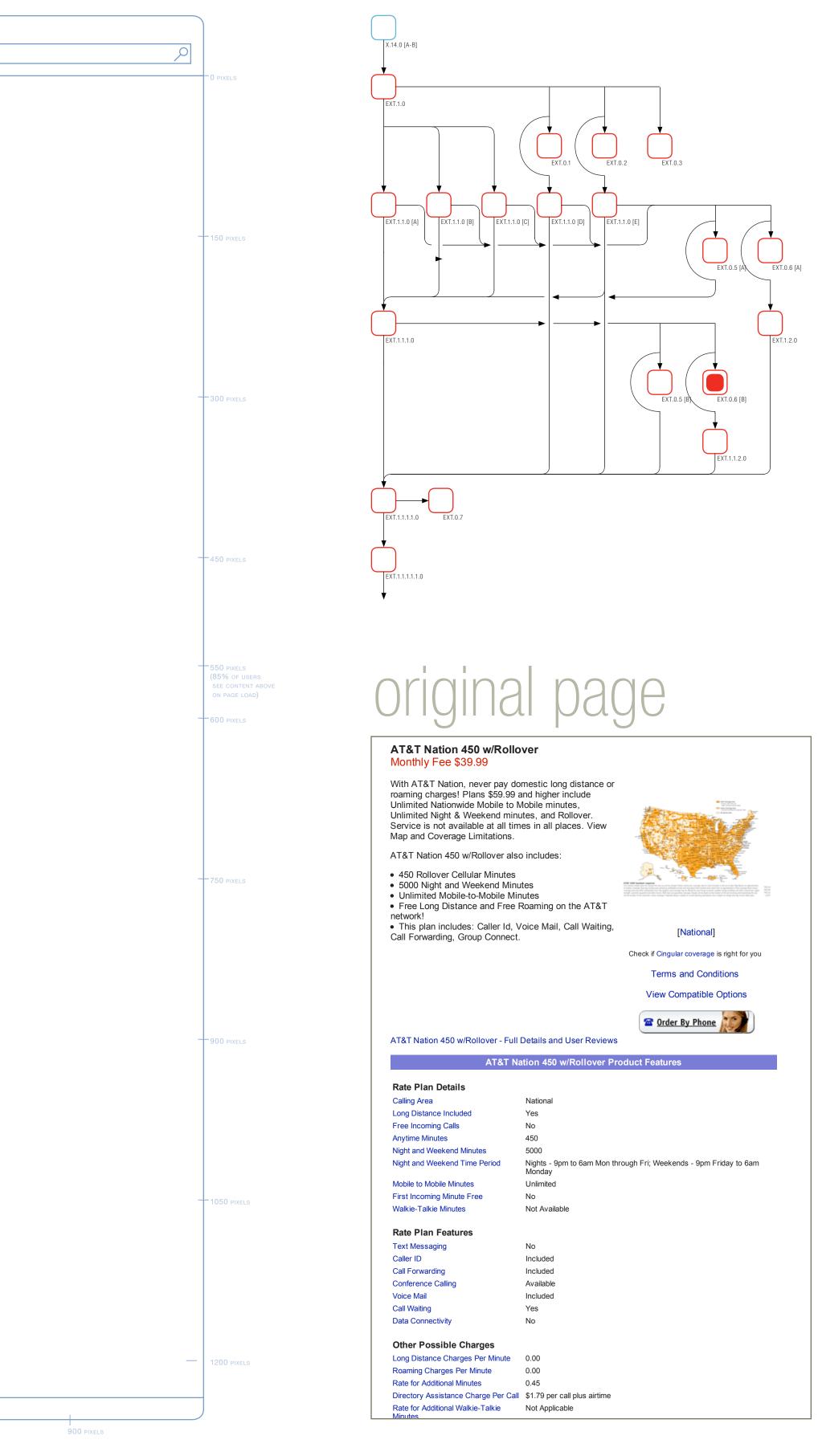
#### AT&T Nation 450 w/Rollover Product Features

Rate Plan Details	
Calling Area	National
Long Distance Included	Yes
Free Incoming Calls	No
Anytime Minutes	450
Night and Weekend Minutes	5000
Night and Weekend Time Period	Nights - 9pm to 6am Mon through Fri; Weekends - 9pm Friday to 6am Monday
Mobile to Mobile Minutes	Unlimited
First Incoming Minute Free	No
Walkie-Talkie Minutes	Not Available
Rate Plan Features	
Text Messaging	No
Caller ID	Included
Call Forwarding	Included
Conference Calling	Available
Voice Mail	Included
Call Waiting	Yes
Data Connectivity	No
Other Possible Charges	
Long Distance Charges Per Minute	0.00
Roaming Charges Per Minute	0.00
Rate for Additional Minutes	0.45
Directory Assistance Charge Per Call	\$1.79 per call plus airtime
Rate for Additional Walkie-Talkie Minutes	Not Applicable
Group Call Rate Per Minute	Not Available
Carrier Contract Terms and Fe	es
Activation Fee	\$36.00
Contract Length	Two Year
Early Termination Fee	\$175.00 per line
Carrier Customer Service	
Customer Service Hours	7am to 9pm Monday to Friday, 9am to 6pm Saturday

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PAGE ID **EXT.1.1.2.0** PAGE DESCRIPTION SERVICE PLAN INFORMATION

PAGE VARIANT NA Page Title http://a.domain.com/url/path/to/page Why buy from Let's Talk | Let's Talk Home | Sync Home | Help Center | Order / Re Let's Talk + Sync Logos order by phone promo Location: <u>Brooklyn, NY 11201</u> Search Ph Phones with a Family Plan Prepaid Phones Phones with a New Plan Phone Only Add a Phone Num Service Plan Detail Pricing Details AT&T Nation 450 w/Rollover Cellular Service Plan Monthly Fee\*\* One Time Activati **Product Description** Ad With AT&T Nation, never pay domestic long distance or roaming charges! Plans \$59.99 and higher include Unlimited Nationwide Mobile to Mobile minutes, Unlimited Night & Weekend minutes, and Rollover. Service is not **Optional Feature** available at all times in all places. View Map and Coverage Limitations. For detailed informat on its name. After se AT&T Nation 450 w/Rollover also includes: may add any of these shopping cart. • 450 Rollover Cellular Minutes • 5000 Night and Weekend Minutes • Unlimited Mobile-to-Mobile Minutes Messaging Pack • Free Long Distance and Free Roaming on the AT&T network! Messaging Starter • This plan includes: Caller Id, Voice Mail, Call Waiting, Call Forwarding, Group Connect. MEdia Bundles MEdia Works (Unlim [National] Month!) Check if Cingular coverage is right for you MEdia Works w/Unlir Mobile Messaging See Terms and Conditions Messaging Pack Order Toll-Free Messaging Unlimited **Current Promotions** Buy now and save \$140 instantly! MEdia Bundles \$100 Cingular Mail-In Rebate on the MEdia Max 1500 (Ur Sony Ericsson W810! First Month!) Buy now and save \$100 instantly! MEdia Max 1500 w/l Mobile Messaging AT&T Nation 450 w/Rollover Product Features MEdia Max Unlimited Rate Plan Details **Contract Terms** Calling Area National Long Distance Included Yes 2 Year Contract Free Incoming Calls No 450 Anytime Minutes MEdia Bundles 5000 Night and Weekend Minutes MEdia Basic (Unlimited Night and Weekend Time Period Nights - 9pm to 6am Mon through Fri; Weekends - 9pm Friday to 6am Monday Month!) Mobile to Mobile Minutes Unlimited MEdia Basic w/Unlimi First Incoming Minute Free Mobile Messaging No Walkie-Talkie Minutes Not Available MEdia Max 200 (Unlir Month!) Rate Plan Features MEdia Max 200 w/Ur Mobile Messaging Text Messaging No MEdia Net - 1 MB Caller ID Included Call Forwarding Included Conference Calling Available **Extended Nights** Voice Mail Included Extended Nights and Yes Call Waiting No Data Connectivity **Answer Tones** Answer Tones Other Possible Charges Long Distance Charges Per Minute 0.00 Messaging Pack Roaming Charges Per Minute 0.00 Rate for Additional Minutes 0.45 Messaging Starter w/l to Mobile Messaging Directory Assistance Charge Per Call \$1.79 per call plus airtime Rate for Additional Walkie-Talkie Minutes Not Applicable Group Call Rate Per Minute Not Available AT&T Roadside Roadside Assistance **Carrier Contract Terms and Fees** Free!) \$36.00 Activation Fee Contract Length Two Year \$175.00 per line Early Termination Fee - -- - -

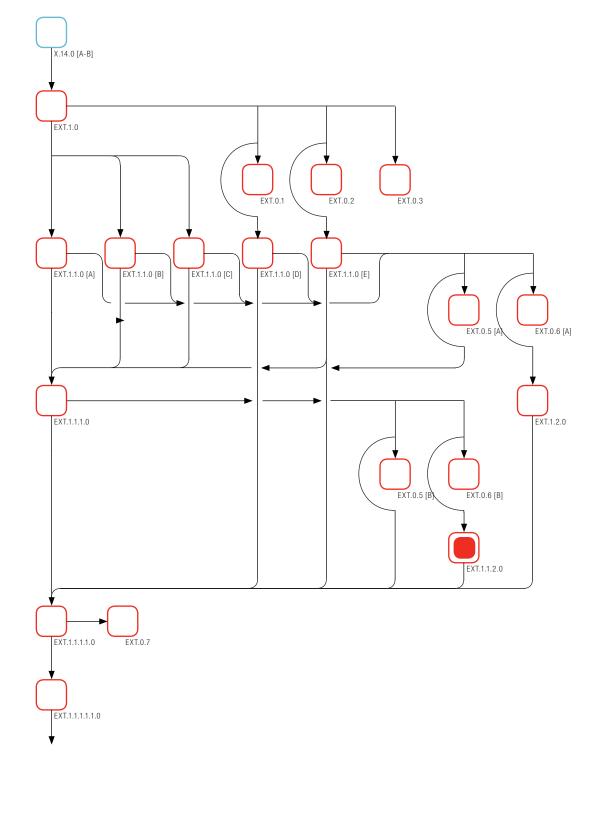
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	Pick Your Plan $\rightarrow$ (3) Select Add-ons $\rightarrow$ (4) Review Cart	Brooklyn, NY,
A L& I Nation 450 W/Rollover	Cellular Service Plan	Pricing Details
		Monthly Fee** \$39.99 One Time Activation Fee \$36.00
	Product Description With AT&T Nation, never pay domestic long distance or roaming charges!	Add to Cart > >
<ul> <li>With integration</li> </ul>	Plans \$59.99 and higher include Unlimited Nationwide Mobile to Mobile	Hua to Cart y
	minutes, Unlimited Night & Weekend minutes, and Rollover. Service is not	Optional Features
	available at all times in all places. View Map and Coverage Limitations.	For detailed information on an optional feature, click
NEAL SEC	AT&T Nation 450 w/Rollover also includes:	on its name. After selecting this service plan, you may add any of these options to your plan in the
	450 Rollover Cellular Minutes	shopping cart.
	<ul> <li>5000 Night and Weekend Minutes</li> <li>Unlimited Mobile-to-Mobile Minutes</li> </ul>	Messaging Packages
ATMY EXP framework required.	<ul> <li>Free Long Distance and Free Roaming on the AT&amp;T network!</li> </ul>	Messaging Starter \$4.99/mo
	<ul> <li>This plan includes: Caller Id, Voice Mail, Call Waiting, Call Forwarding, Group Connect.</li> </ul>	
	Group Connect.	MEdia Bundles
[National]		MEdia Worke (Unlimited Llange Einst
		Month!) \$14.99/mo
Check if Cingular coverage is right for you		MEdia Works w/Unlimited Mobile to Mobile Messaging \$19.99/mo
See Terms and Conditions		Mobile Messaging
Order Toll-Free		Messaging Packages
Order Toll-Free		Messaging Unlimited \$19.99/mo
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Buy now and save \$140 instantly!		MEdia Bundles
\$100 Cingular Mail-In Rebate on the Sony Ericsson W810!		MEdia May 4500 (Halimited Hanna
Buy now and save \$100 instantly!		First Month!)
		MEdia Max 1500 w/Unlimited Mobile to Mobile Messaging \$34.99/mo
A	T&T Nation 450 w/Rollover Product Features	MEdia Max Unlimited \$39.99/mo
Data Dian Dataila		
Rate Plan Details Calling Area	National	Contract Terms
Long Distance Included	Yes	2 Year Contract \$0.00/mo
Free Incoming Calls	No	
Anytime Minutes	450	MEdia Bundles
Night and Weekend Minutes	5000 Nichte Dam te Cam Man thauste Eric Mankande Dam Eridau te Cam Mandau	MEdia Basic (Unlimited Usage First \$9.99/mo
Night and Weekend Time Period Mobile to Mobile Minutes	Nights - 9pm to 6am Mon through Fri; Weekends - 9pm Friday to 6am Monday Unlimited	wonu!)
First Incoming Minute Free	No	MEdia Basic w/Unlimited Mobile to Mobile Messaging \$14.99/mo
Walkie-Talkie Minutes	Not Available	MEdia Max 200 (Unlimited Usage First
Dete Dies Frates		Month!)
Rate Plan Features Text Messaging	No	MEdia Max 200 w/Unlimited Mobile to Mobile Messaging \$24.99/mo
Caller ID	Included	MEdia Net - 1 MB \$4.99/mo
Call Forwarding	Included	
Conference Calling	Available	Extended Nights and Weekend Minutes
Voice Mail	Included	Extended Nights and Weekends \$8.99/mo
Call Waiting Data Connectivity	Yes No	
Com Componenty		Answer Tones
Other Possible Charges		Answer Tones \$0.99/mo
Long Distance Charges Per Minute	0.00	
Roaming Charges Per Minute	0.00	Messaging Packages
Rate for Additional Minutes	0.45 \$1.70 per cell akus sirtime	Messaging Starter w/Unlimited Mobile \$9.99/mo
Directory Assistance Charge Per Call Rate for Additional Walkie-Talkie Minutes	\$1.79 per call plus airtime Not Applicable	to Mobile Messaging
	Not Available	AT&T Roadside Assistance
Group Call Rate Per Minute		Deadaide Assistance (First Menth
Group Call Rate Per Minute		Free!) \$2.99/mo
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Group Call Rate Per Minute Carrier Contract Terms and Fees Activation Fee	\$36.00 Two Year	
Group Call Rate Per Minute Carrier Contract Terms and Fees Activation Fee Contract Length	Two Year	
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#### Nokia Bluetooth Headset - BH-200

Page Title



**Product Description** The Nokia BH-200 features an elastic earhook comfortable to wear on either ear. The button control handles power on/off, answer/end, volume up/down, mute , voice dialing activation, redial, reject, and audio transfer. Boasts up to 5.5 hours of talk time and 150 hours of standby time. Includes travel charger.

Bluetooth phones include: Blackberry 7100, 7105, 7130, 7250, 7290, 7520, 8100, 8300, 8700, 8703, 8705, 8800, 8830

Danger HipTop 3 / HP iPAQ 6320, 6325, 6510, 6515, 6945 / HTC Dash, Faraday 2125, MDA Wizard 8125, P4300, P4350, SDA Tornado, Star Trek 3125, TyTN 8525, Wing / Kyocera K323, K612, KX5, KX160 / LG AX245, AX355, AX380, AX490, AX8600, CG300, CU320, CU400, CU500, LGCU575, KG800, LX150, LX350, LX550, PM325, UX245, UX355 UX490, VX5300, VX8100, VX8300, VX8500, VX8600, VX8700, VX9400, VX9800, VX9900 / Motorola A630, A845, E815, E816, i580, i605, i615, i870, i875, i880, i885, KRZR K1, L2, L6, MING A1200, MPx220, PEBL U6, Q, RAZR V3/Ve, RIZR Z3, ROKR E1, ROKR E6, SLVR L7, V195, V197, V323i, V325i, V330, V360, V361, V365, V505, V540, V551, V555, V600, V635, V710 / Nokia 770, 2366i, 2865i, 3600, 3620, 3650, 3660, 5300, 6085, 6102i, 6103, 6126, 6133, 6136, 6165i, 6230, 6255i, 6256i, 6265i 6282, 6310i, 6315i, 6600, 6620, 6651, 6670, 6682, 6820, 6822, 7280, 7370, 7373, 7380, 7610, 8801, 9300, 9500, E50, E61, E62, E70, N70, N71, N72, N73, N75, N80, N90, N91, N93, N95, N-Gage, N-Gage QD / Palm Treo 650, 680, 700, 750, 755 / Panasonic X70 / Pantech PN-820, PN-8200 / Samsung A640, A707, A717, A727, A870, A900, A920, A930, A940, A950, A970, C416, C417, D307, D357, D406, D407, D520, D807, D820, I607, I730, I830, M300, M500, M510, M610, M620, R510, T509, T519, T609, T619, T629, T709, T719, T809, U420, U520, U540, U620, X820 / Sanyo SCP-6600, SCP-7050, SCP-8400, M1 / Siemens S56, S66, SX1, SX66 / Sony Ericsson K510a, K700i, K790a, K800i, P800, P900, P910a, R520, S700i, S710a, T39m, T61d, T68, T68i, T68m, T608, T610, T616, T630, T637, W300i, W580i, W600, W610i, W660i, W710i, W800, W810, Z310a, Z520a, Z525a, Z600, Z710i, Z750i / UTStarcom PPC6600 PPC6601, PPC6700, PPC6800, SMT5600, XV6600, XV6700, XV6800,

## Availability: In StockNokia Bluetooth Headset - BH-200 Product FeaturesProduct NameNokia Bluetooth Headset BH-200BrandNokiaManufacturer's Part NumberBH-200Bluetooth EnabledYes

Bluetooth Enabled Noise Reducing Microphone Color Service / Support

1 year warranty

Black / Silver

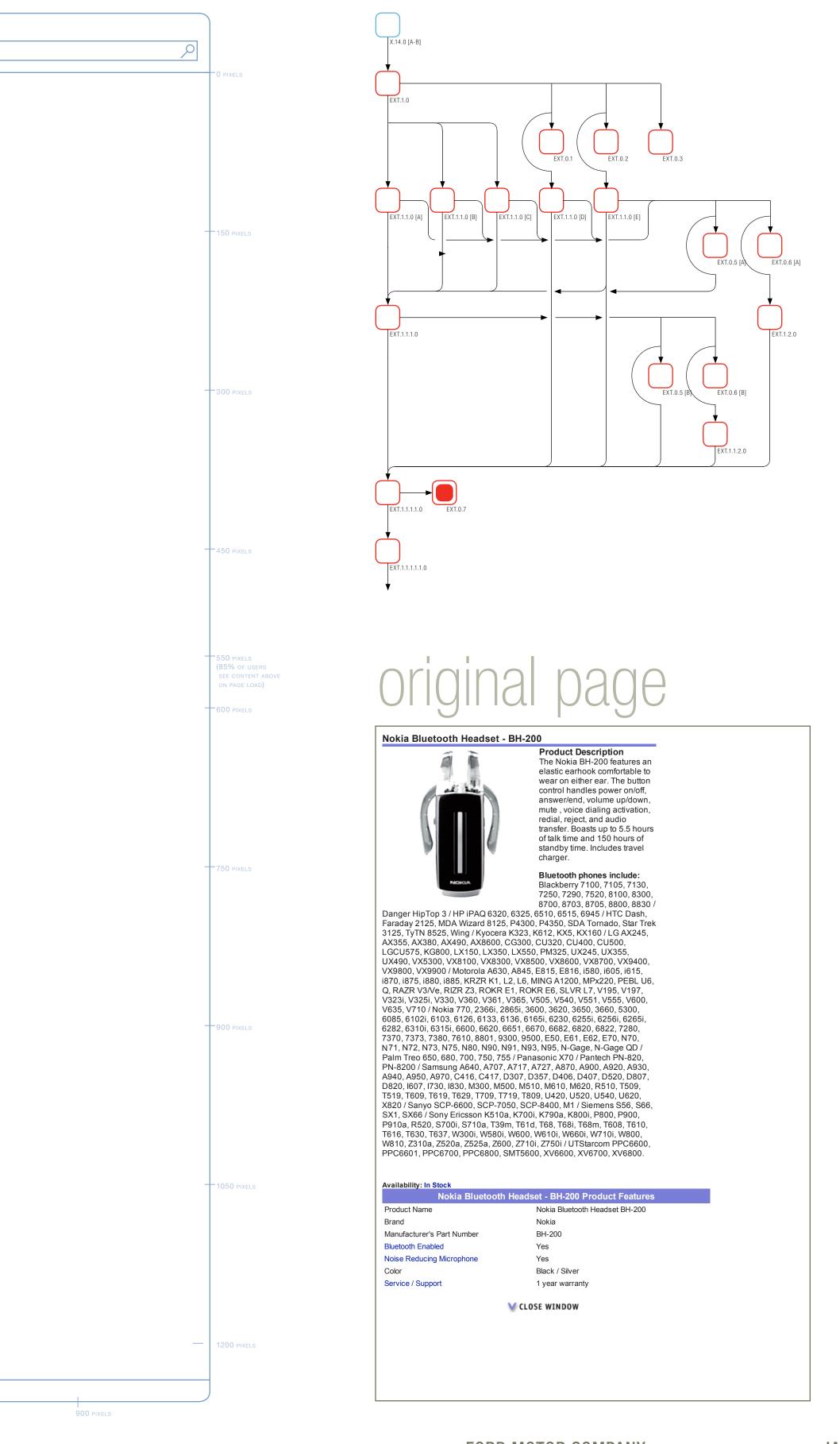
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