Cart & Checkout

All client and project references removed. Any suggestion of a specific project or client should be ignored. Contents of wireframes are confidential and are only to be used as a sample of a typical wireframe deliverable.

**PROJECT** 

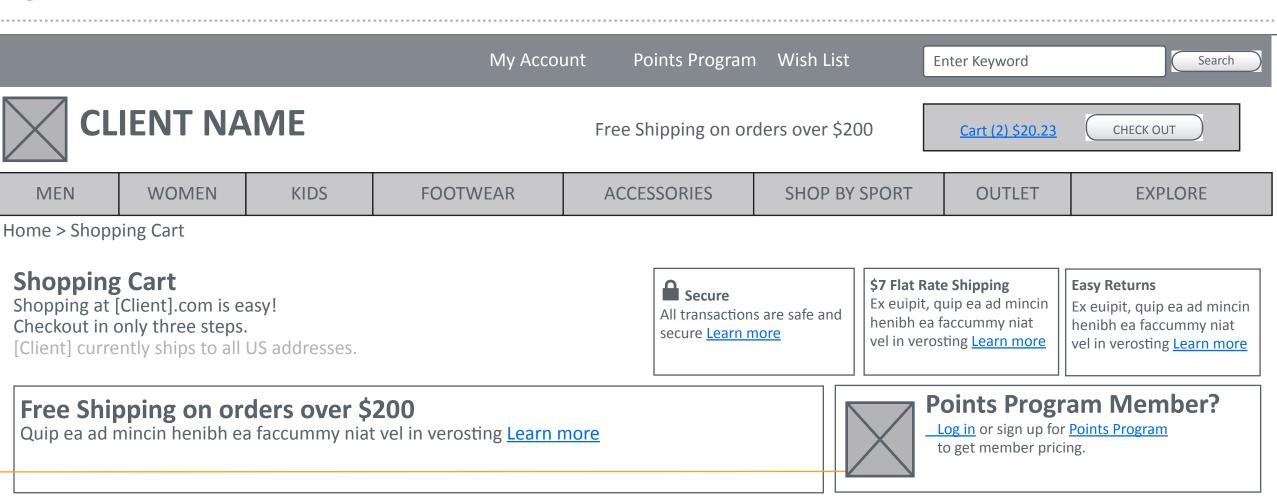
E-COM

**PAGE** 

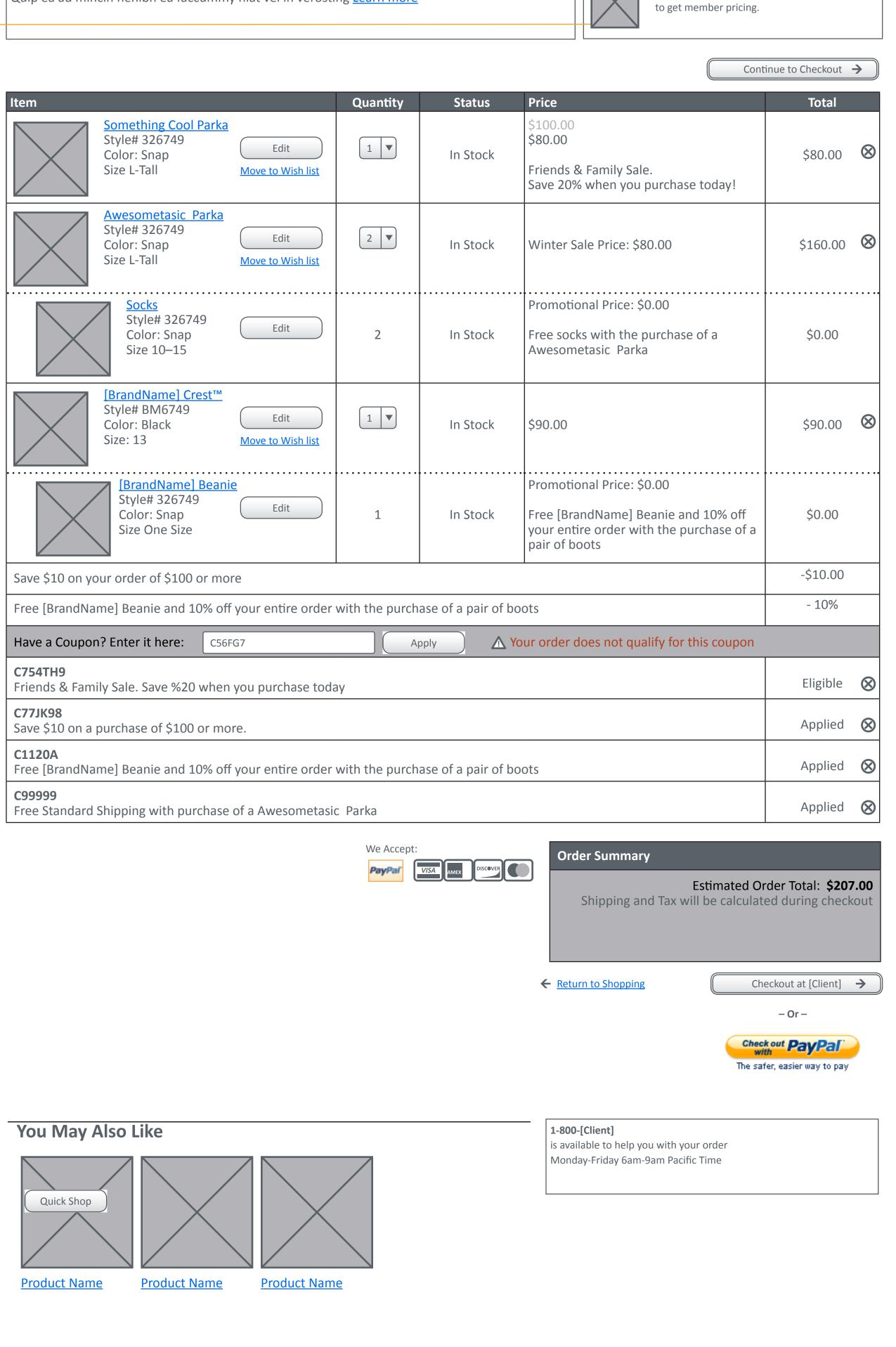
G.1

### Shopping Cart

**WIREFRAME TITLE** 



User is not logged in and may or may not be enrolled in Points Program. The cart has no Points Program items in it.



**PROJECT** 

E-COM

**PAGE** 

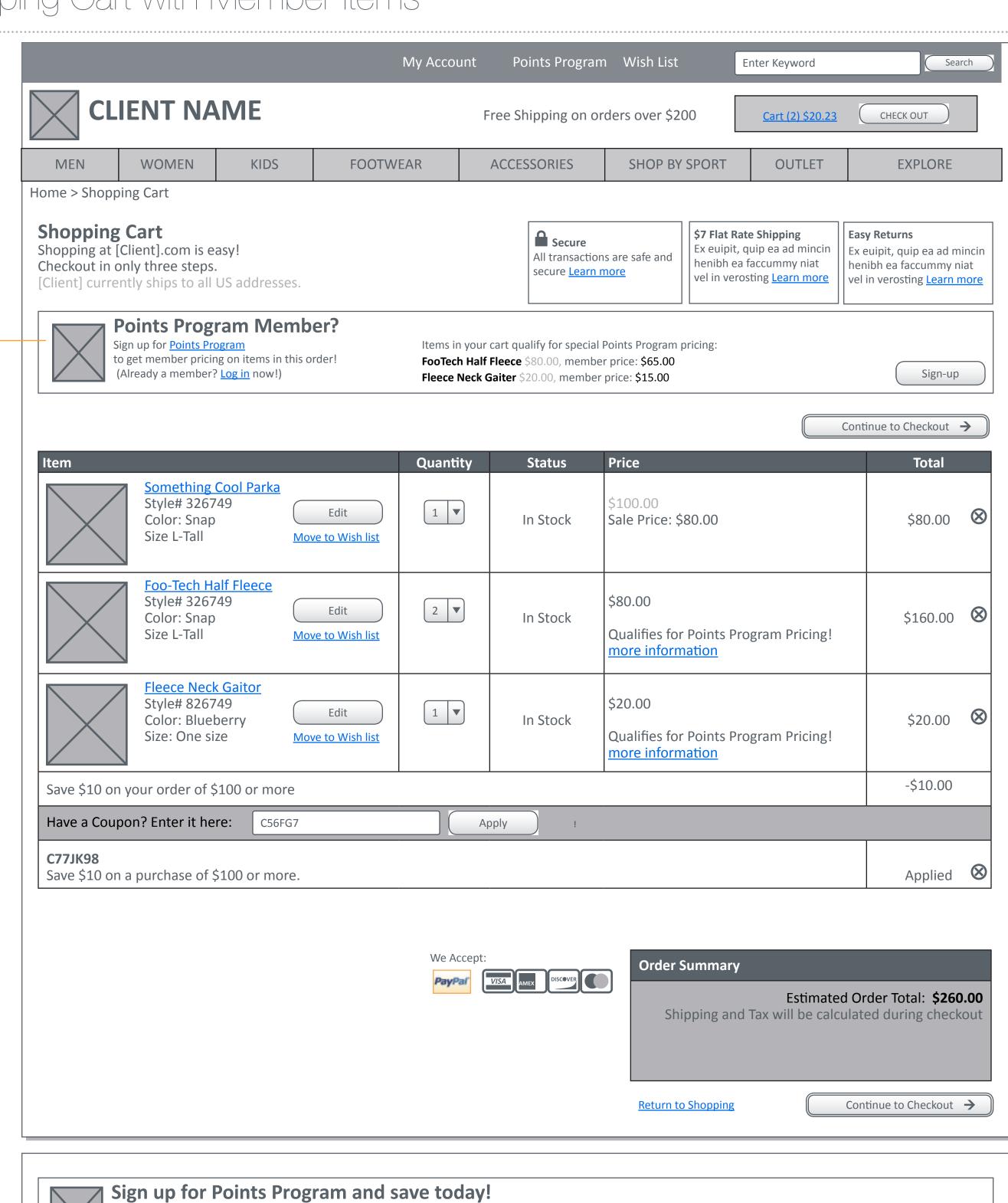
User is not logged in

and may or may not be

enrolled in Points Program

**WIREFRAME TITLE** 

#### Shopping Cart with Member Items



User is logged in and has not enrolled in **Points Program** 



Home > Shopping Cart

Sign up for **Points Program** to get member pricing on items in this order!

Items in your cart qualify for special Points Program pricing: FooTech Half Fleece \$80.00, member price: \$65.00 Fleece Neck Gaiter \$20.00, member price: \$15.00

Sign-up

**Shopping Cart** 

Shopping at [Client].com is easy! Checkout in only three steps. [Client] currently ships to all US addresses. Secure All transactions are safe and secure **Learn more** 

\$7 Flat Rate Shipping **Easy Returns** Ex euipit, quip ea ad mincin henibh ea faccummy niat

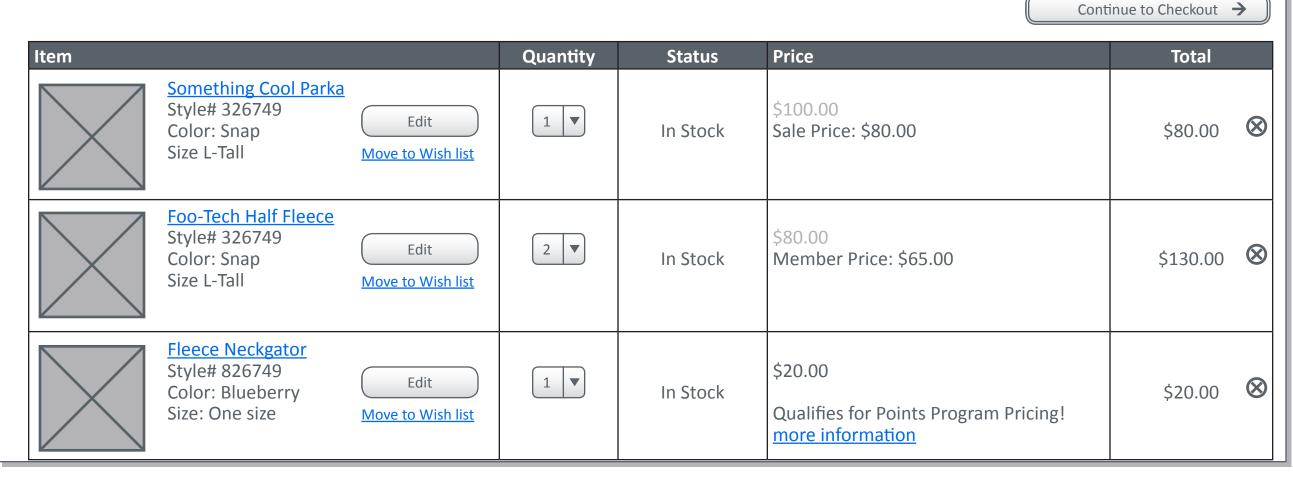
vel in verosting Learn more

Ex euipit, quip ea ad mincin henibh ea faccummy niat vel in verosting Learn more

Free Shipping on orders over \$200

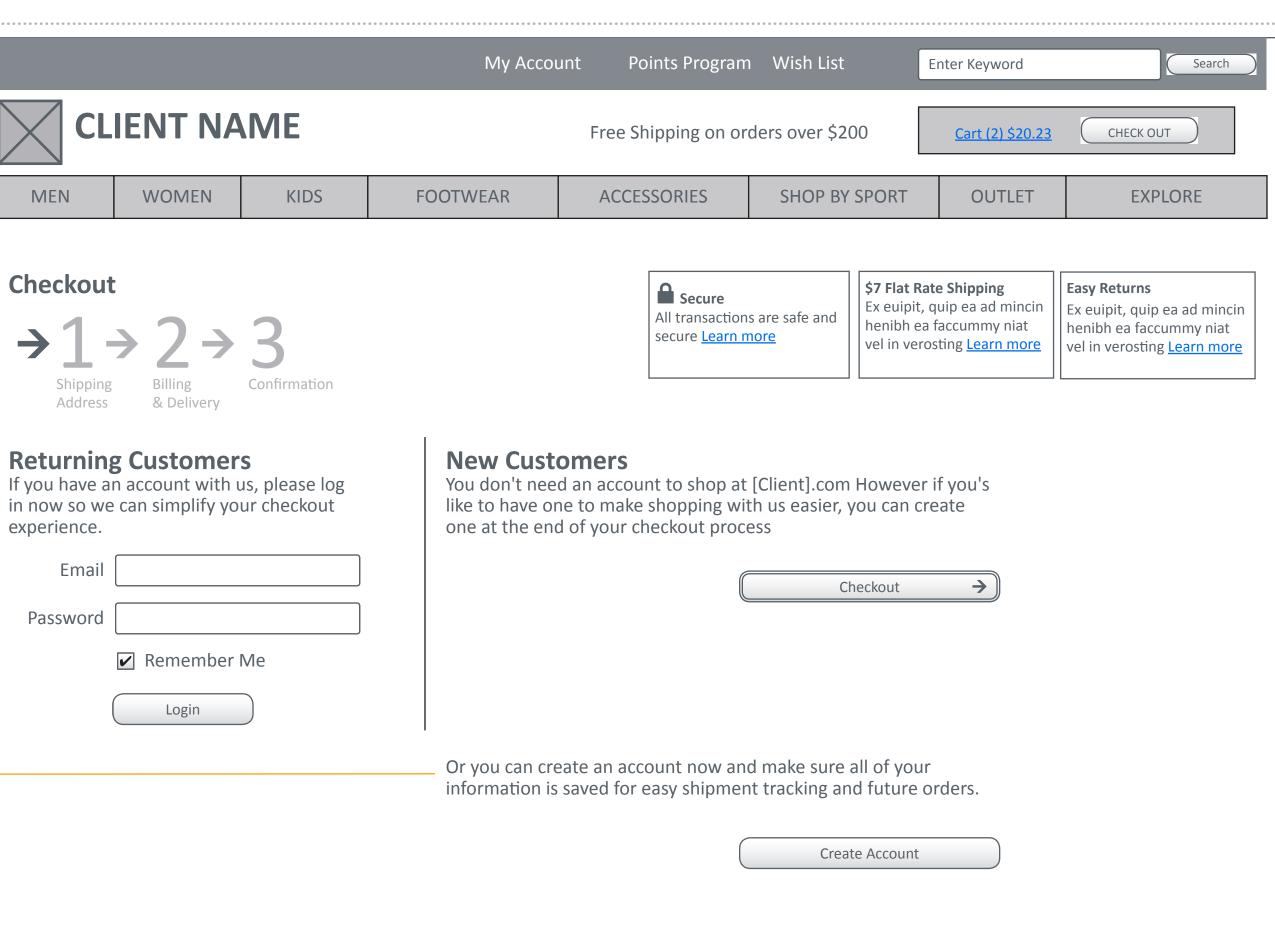
Quip ea ad mincin henibh ea faccummy niat vel in verosting Learn more

User is logged in and has enrolled in Points Program



#### Sign-in to Checkout

**WIREFRAME TITLE** 



Recommend not adding a call to action to create a new account. The user should have clear path during checkout. There are no benefits to the user if they create an account here.

> 1-800-[Client] is available to help you with your order Monday-Friday 6am-9am Pacific Time

[SITE FOOTER GOES HERE]

**PROJECT** 

UNIQUE ID

10/

**WIREFRAME TITLE** 

#### Step 1 - Shipping - Logged in with Address



LAST MODIFIED

08 JAN 2009 @ 3:34 PM

If a dynamic counter is

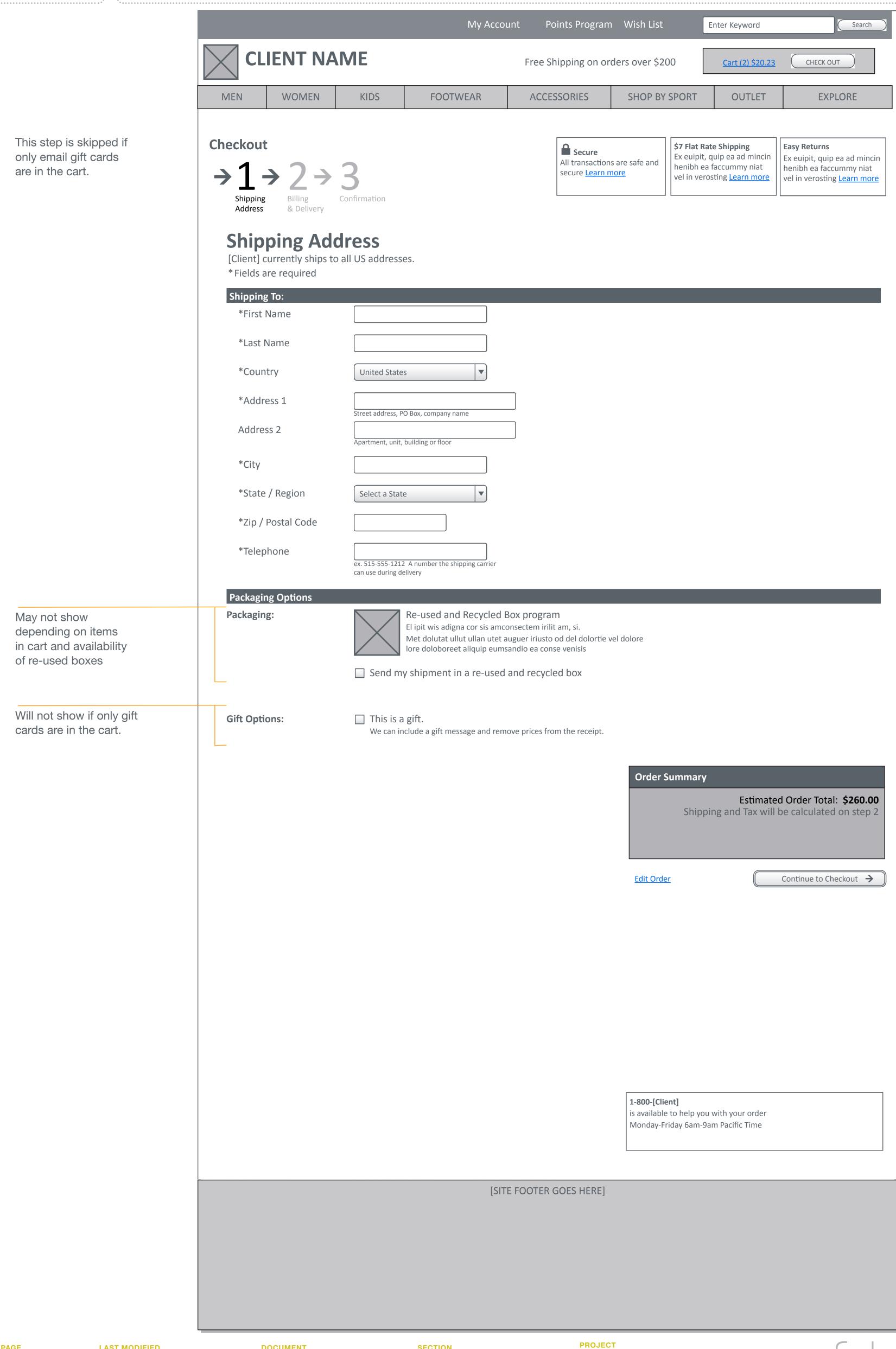
length should be here.

not possible, then a static

message stating the max

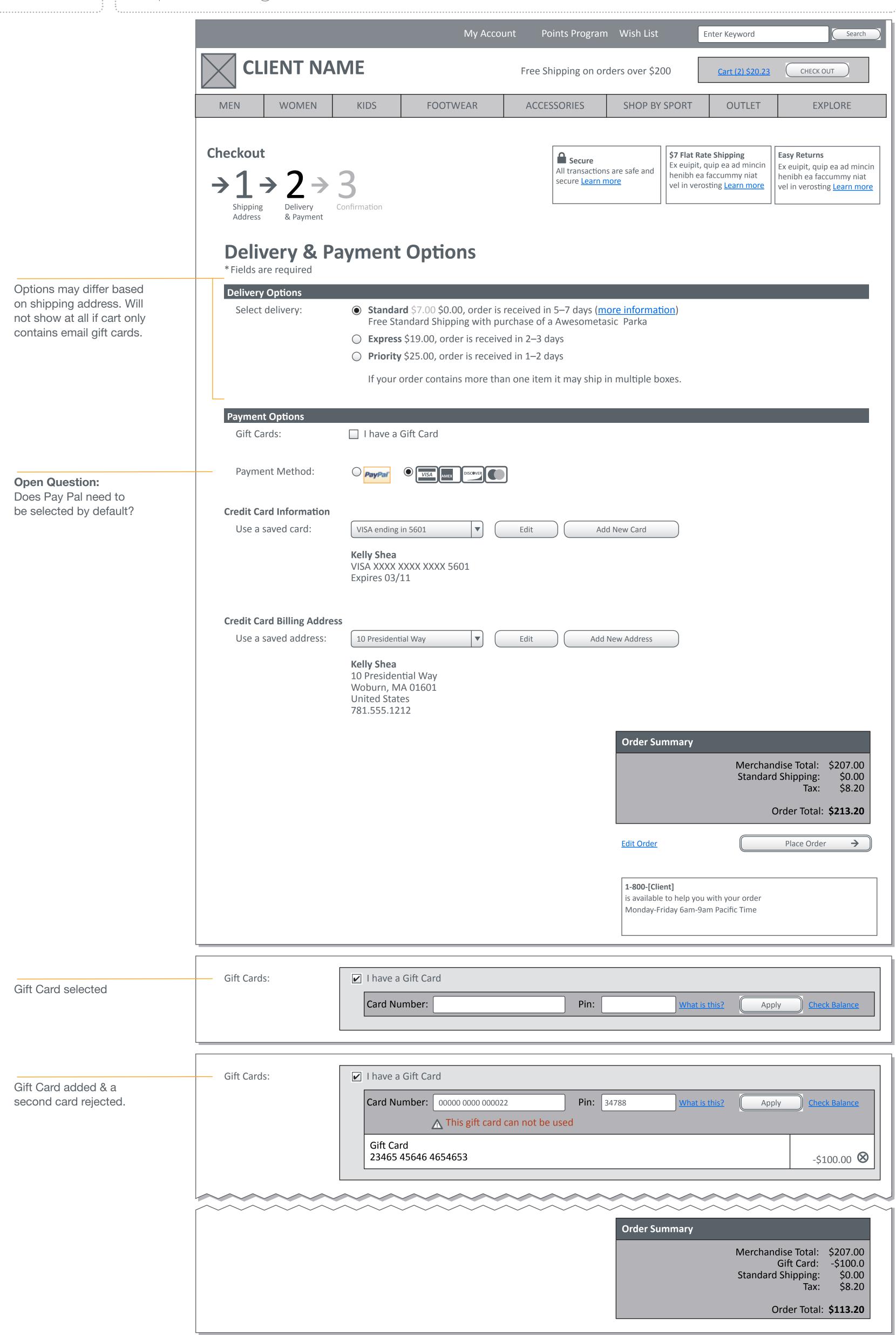
**WIREFRAME TITLE** 

#### Step 1 - Shipping - Guest or No Address in Account



**UNIQUE ID WIREFRAME TITLE** 

Step 2 - Billing



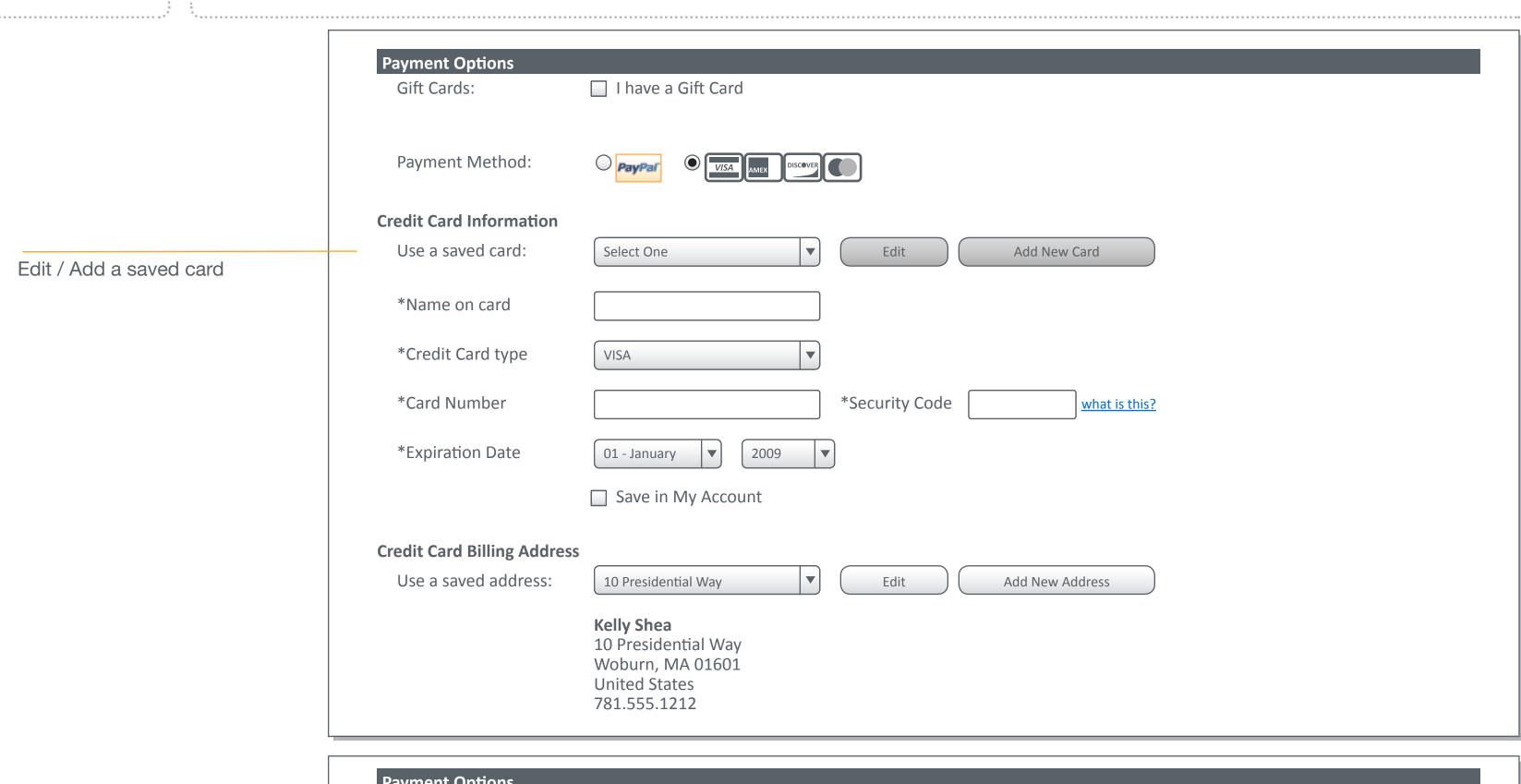
**PROJECT** 

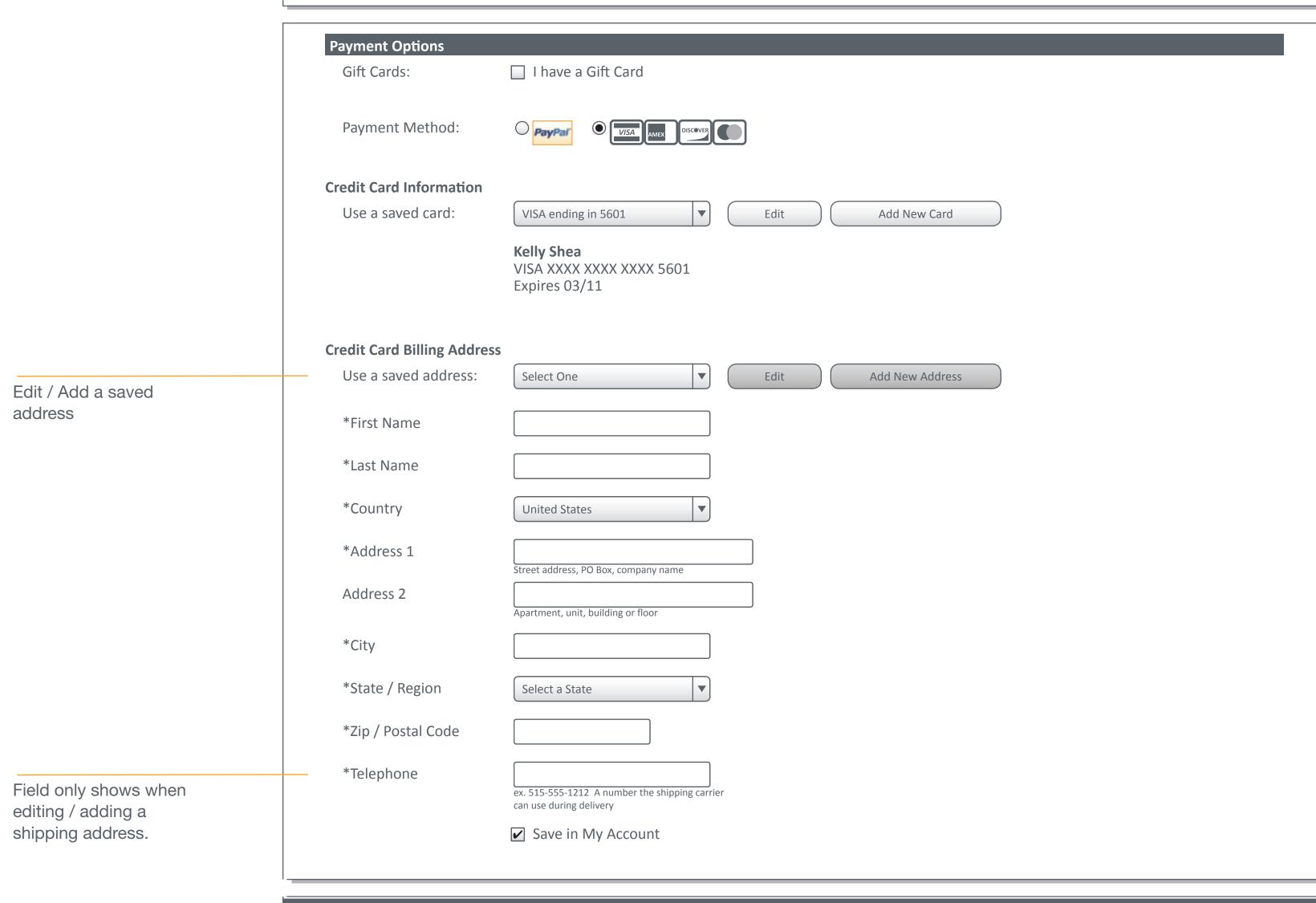
UNIQUE ID

05 2

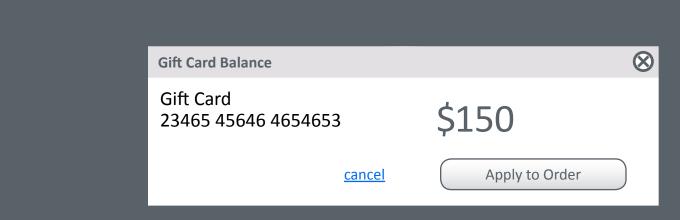
**WIREFRAME TITLE** 

## Step 2 - Billing - Edit Credit Card





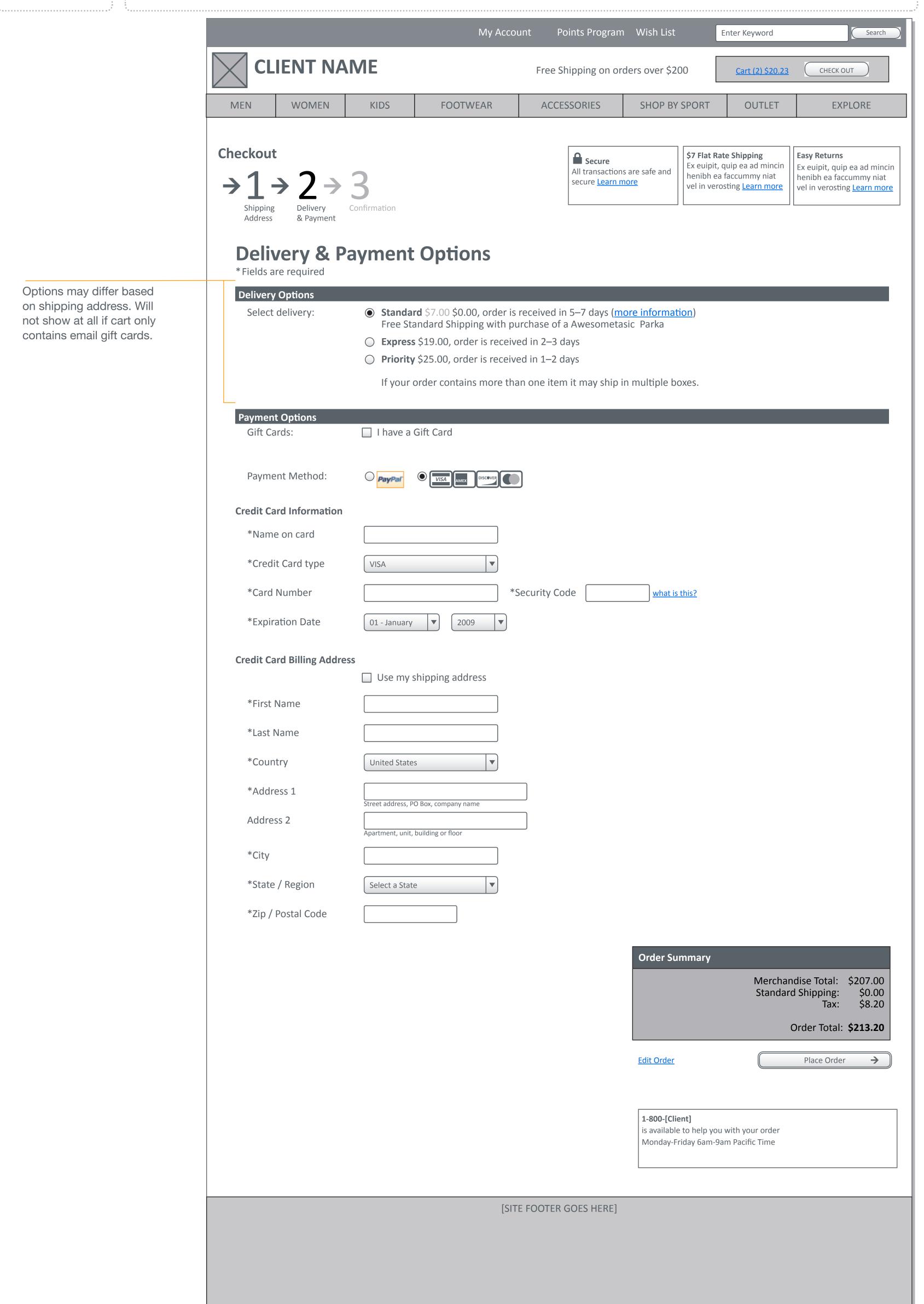
Check Gift Card Balance



**PROJECT** 

**WIREFRAME TITLE** 

#### Step 2 - Billing - Guest or No Cards in Account



**PAGE** 

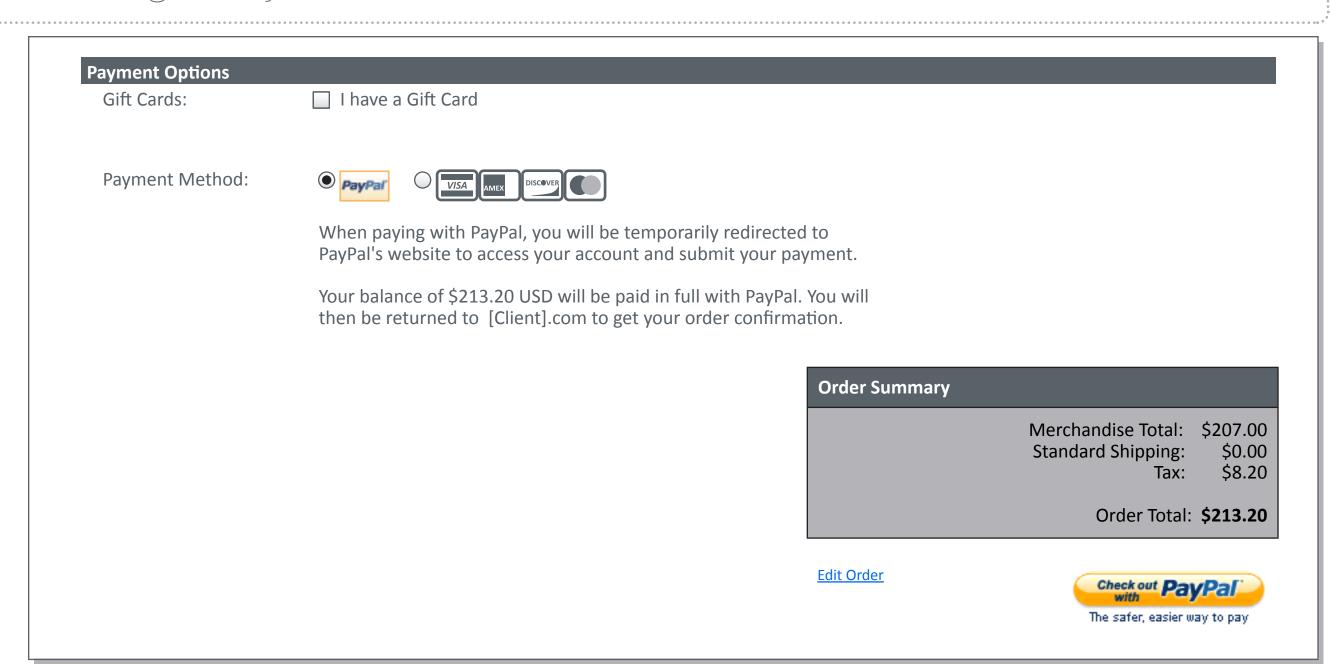
G.9

**PROJECT** 

**UNIQUE ID** 

# Step 2 - Billing - Pay Pal

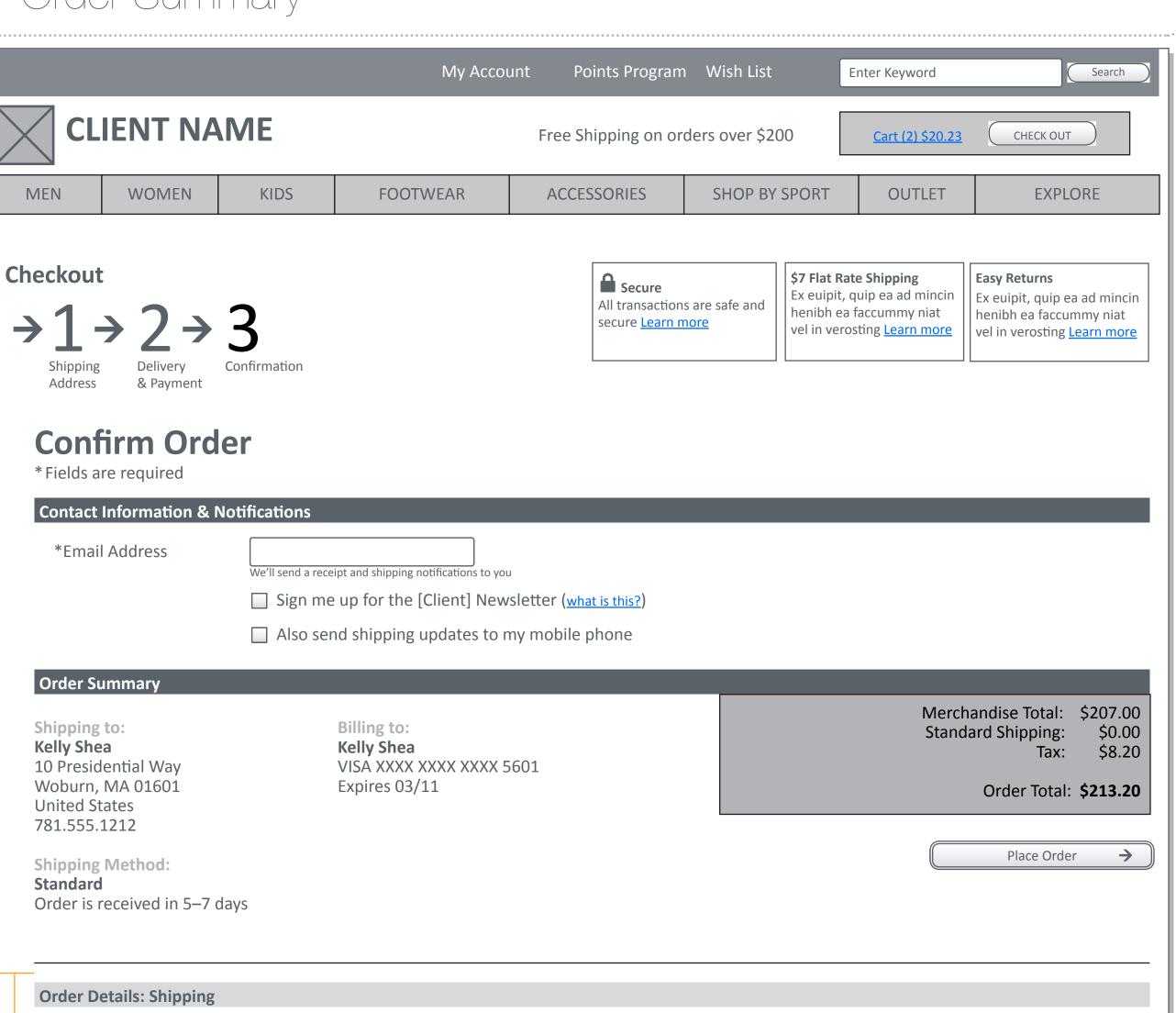
**WIREFRAME TITLE** 



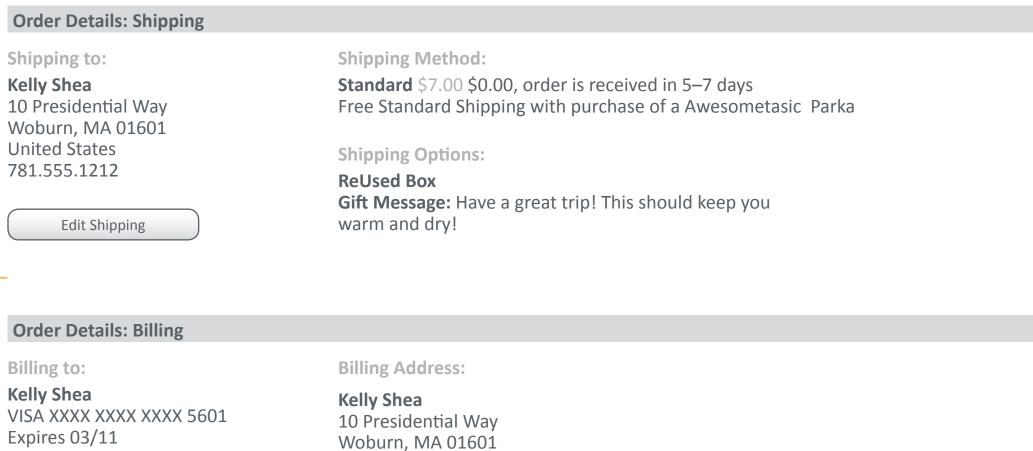


### Step 3 - Order Summary

**WIREFRAME TITLE** 



Will not show if the cart only contains email gift cards

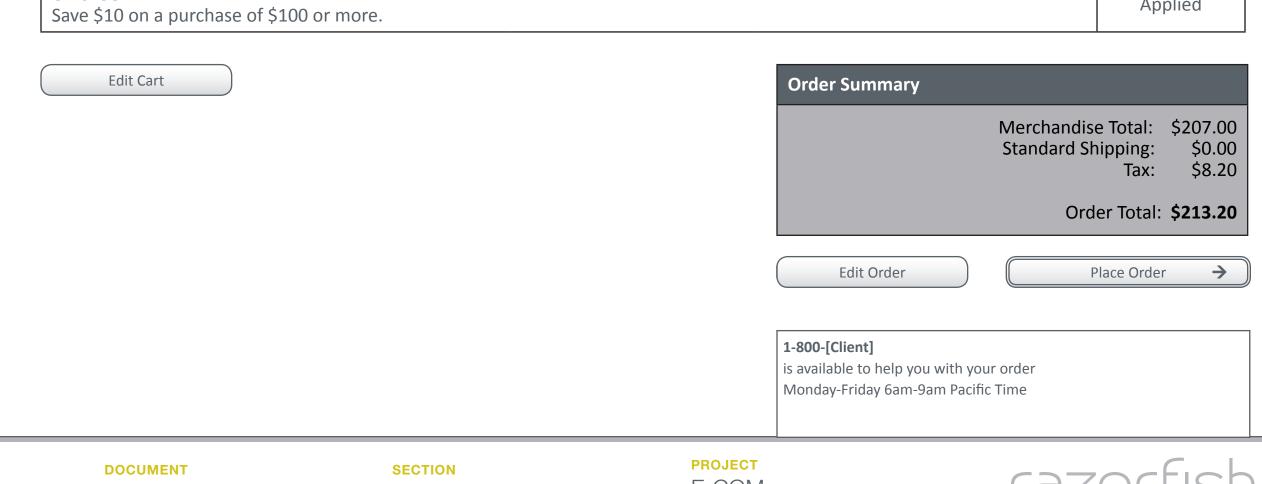


**United States** 781.555.1212

#### **Order Details: Cart**

Edit Billing

Item	Quantity	Status	Price	Total	
Awesometasic Parka Style# 326749 Color: Snap Size L-Tall	2	In Stock	Winter Sale Price: \$108.50	\$217.00	
Socks Style# 326749 Color: Snap Size 10–15	2	In Stock	Promotional Price: \$0.00  Free socks with the purchase of a Awesometasic Parka	\$0.00	
Save \$10 on your order of \$100 or more					
C77JK98 Save \$10 on a purchase of \$100 or more.				Applied	
Edit Cart			Order Summary		

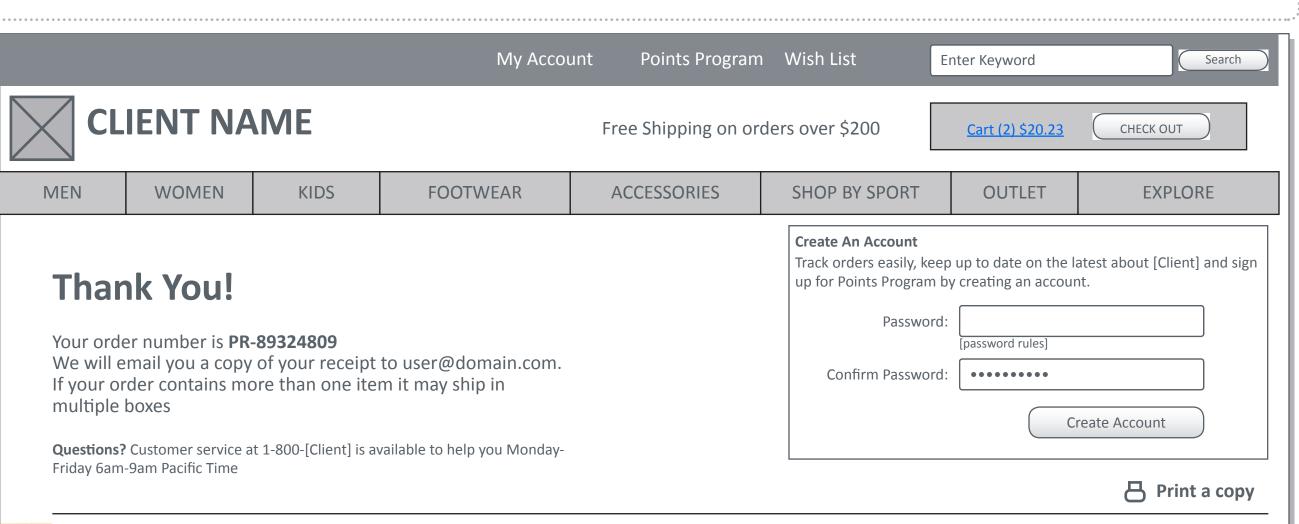


**UNIQUE ID WIREFRAME TITLE** Step 3 - Order Summary - Notification States **Contact Information & Notifications** Guest check-out \*Email Address We'll send a receipt and shipping notifications to you Sign me up for the [Client] Newsletter (what is this?) Also send shipping updates to my mobile phone **Order Summarv Contact Information & Notifications** User selected to have mobile updates sent to their phone. \*Email Address We'll send a receipt and shipping notifications to you If user is logged in, mobile Sign me up for the [Client] Newsletter (what is this?) phone will be pre-populated, and 'send shipping updates ✓ Also send shipping updates to my mobile phone to my mobile phone' may be checked based on user's \*Mobile Phone ex. 917-555-1212 Carrier charges apply for SMS status updates preferences. Terms & conditions ☐ I agree to the <u>Terms & Conditions</u> check box would not be visible if user already selected to have Order Summarv mobile updates in their profile. **Contact Information & Notifications** Logged-in user, without **Email Address** user@domain.com mobile updates & We'll send a receipt and shipping notifications here. newsletter preferences in Sign me up for the [Client] Newsletter (what is this?) their profile set to true. Send shipping updates to my mobile phone Order Summarv **Contact Information & Notifications** Logged-in user, without mobile updates preferences **Email Address** user@domain.com in their profile set to true. We'll send a receipt and shipping notifications here. Send shipping updates to my mobile phone **Order Summary** 

**PROJECT** 

#### Step 4 - Order Confirmation

**WIREFRAME TITLE** 



Will not show if the cart only contains email gift cards

#### **Order Details: Shipping**

Shipping to:

**Kelly Shea** 10 Presidential Way Woburn, MA 01601 **United States** 781.555.1212

**Shipping Method:** 

**Standard** \$7.00 \$0.00, order is received in 5–7 days

Free Standard Shipping with purchase of a Awesometasic Parka

**Shipping Options:** 

**ReUsed Box** 

Gift Message: Have a great trip! This should keep you

warm and dry!

Mobile Status Updates to 347.555.1212

**Order Details: Billing** 

Billing to:

**Kelly Shea** VISA XXXX XXXX XXXX 5601 Expires 03/11

**Billing Address:** 

**Kelly Shea** 10 Presidential Way Woburn, MA 01601 **United States** 781.555.1212

#### **Order Details: Cart**

Item	Quantity	Status	Price	Total
Awesometasic Parka Style# 326749 Color: Snap Size L-Tall	2	In Stock	Winter Sale Price: \$108.50	\$217.00
Socks Style# 326749 Color: Snap Size 10–15	2	In Stock	Promotional Price: \$0.00  Free socks with the purchase of a Awesometasic Parka	\$0.00
Save \$10 on your order of \$100 or more				
C77JK98 Save \$10 on a purchase of \$100 or more.				Applied

**Easy Returns** Ex euipit, quip ea ad mincin henibh ea faccummy niat vel in verosting <u>Learn more</u>

**Order Summary** 

Merchandise Total: \$207.00 **Standard Shipping:** \$0.00 Tax: \$8.20

Order Total: **\$213.20** 

[SITE FOOTER GOES HERE]

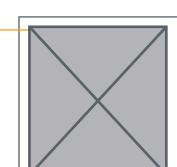
Logged-in user, not enrolled in Points Program

#### **Thank You!**

Your order number is PR-89324809

We will email you a copy of your receipt to user@domain.com. If your order contains more than one item it may ship in multiple boxes

Questions? Customer service at 1-800-[Client] is available to help you Monday-Friday 6am-9am Pacific Time



**Enroll in Points Program** 

Get special pricing next time shop shop with us online or in a [Client] Store or [Client] Outlet. more information

Enroll

#### Gift Card Variations

WIREFRAME TITLE

Gift Card appearance in Order Summary (Steps 3 & Confirmation)

Item		Quantity	Status	Price	Total
	Gift Card - \$200 Physical Card To: Holly From: Paul Message: Merry Christmas and a very happy New Year!	1	In Stock	\$200	\$200.00
	Gift Card - \$200 Email Delivery: harvey@demandware.com To: Harvey From: Paul Message: Happy Holidays	1	In Stock	\$200	\$200.00

Gift Card appearance in Cart

Edit

Move to Wish list

Removed because the edit functionality uses the QuickShop view which is not used by Gift Cards

Item		Quantity	Status	Price	Total
	Gift Card - \$200 Physical Card To: Holly From: Paul Message: Merry Christmas and a very happy New Year!	1	In Stock	\$200	\$200.00
	Gift Card - \$200 Email Delivery:    harvey@demandware.com To: Harvey From: Paul Message: Happy Holidays	1	In Stock	\$200	\$200.00

